

Don't Just Take Our Word For It!

Every Client Comment from the Last Five Years

I am very proud to let our clients speak for the quality of our programs.

We have provided on the following pages ALL the comments we have received over the past five years from our speech, workshop and seminar attendees.

As you will see, not one single person rated our training sessions or speeches as average. In fact, in the nearly 1,000 training sessions I have conducted in my career, not one single person has EVER rated our sessions as average.

You will also see that several attendees have said our session was the best training workshop or speech they have ever attended! If you would like someone to talk to regarding an opinion of our programs, please let us know and I'll forward contact information.

Best regards,
Anthony Huey, President
Reputation Management Associates

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Client List

Our clients are Fortune 500 companies, small businesses, non-profit organizations, and local, state and federal government agencies. We have served a wide-range of industries and public sectors, and are knowledgeable in many issues facing companies and organizations today.

DON'T JUST TAKE OUR WORD FOR IT! View ALL the speech, workshop and seminar attendee comments from the last five years on the following pages — more than 1,000 comments!

NATIONAL CLIENTS

A K Steel
Al Neyer, Inc.
ALCOA
Alliedsignal
Alpha Gamma Delta Foundation
American Cancer Society
American Crystal Sugar
American Electric Power
American Lung Association
Ameritech Cellular
Anderson Consulting
Anthem Blue Cross/Blue Shield
Argo-Tech (TRW)
Aristech Acrylics
Ashland, Inc.
Ashland-Canada
Associated General Contractors - America
Association for Corporate Counsel
Aventis
B.F. Goodrich
Batesville Casket
Best Western
Bob Evans Restaurants
Boehringer-Ingelheim
Borden Chemical & Plastics
Buckeye Check Cashing, Inc.
Canobie Lake Park
Cargill
Catholic Social Services
Checksmart, Inc.
Chemical Spec. Manufacturers' Assoc.
Cinergy
Citizens Gas and Coke Utility
Colgate Palmolive
Cooper Tire & Rubber Co.
Corna Kokosing Construction
County Commissioners Association
Crane Materials International
Crane Performance Siding
Crane Plastics
Custer Capital
Dayton Power & Light
Defense Finance Accounting Service
Definitive Homecare Solutions

Diamond Hill Investments
Disaster Recovery Institute International
Dominion Homes
Drug Emporium
Eli Lilly
Federated Department Stores
FirstEnergy CORP.
Glimcher Realty Trust
Grange Insurance
Greif, Inc.
Hanson Aggregates
Hillenbrand Industries
Honda of America
Household International
Huntington Bank
I.F.C. Kaiser
INEOS Oligomers
International Order of the Golden Rule
International Risk Management
Kaleida Health
Key Bank
Lamson & Sessions Co.
Lilly Industries
Lubrizol
Marigold Foods
Marshall Field's
Mead Paper
Medcost Recovery
Messer Construction
Metallurg Vanadium
Miami University (Ohio)
Mid-American Food Processor's Assoc.
MTD Products
Nat'l Investor Relations Institute
Nat'l School PR Association
National Assoc. of Sports Commissioners
National City Bank
National Interfraternity Conference
National Selected Morticians
Nationwide Advantage Mortgage
Nationwide Better Health
Nationwide Insurance
Nationwide Mutual Capital, LLC
NAVISTAR
NetJets
Ohio Health

Ohio State University
Oscar Mayer
Perkins Restaurants
Phi Kappa Tau Fraternity
Ponderosa
PricewaterhouseCoopers
Procter & Gamble
Purdue University
Reichhold Chemical
Roxane Laboratories, Inc
Rumpke Waste
Sherwin Williams
Smith and Wollensky
Sovereign Chemical
State Auto Insurance Co.
Techneglas
Telenisus
The GEON Co.
The Kroger Co.
The Limited
TimberTech
Time Warner
Timken Company
U.S. EPA
United Way of America
University of Nebraska
US ComCorp
Valvoline
Velsicol Chemical
Verizon Communications
White Castle, Inc.

STATE CLIENTS

Alabama Rural Electric Assoc.
Allied Construction Industries
Ameritech Ohio
Associated General Contractors of Ohio
Blue Cross of Western Pennsylvania
Center of Science & Industry (COSI)
Credit Union of Ohio
East Ohio Gas
Indiana-SBDC
Michigan Municipal Risk Management
Nebraska Health Care Association
Nebraska Hospital Association

Continued →

Client List (continued)

STATE CLIENTS (continued)

North Dakota Rural Electric
Ohio Academy of Family Physicians
Ohio Arts and Sports Facilities Comm.
Ohio Association of County Boards
Ohio Association of Health Plans
Ohio Association-MRDD
Ohio Bureau of Workers Compensation
Ohio Cable TV Association
Ohio Chamber of Commerce
Ohio City Managers Association
Ohio Community Corrections Assoc.
Ohio Credit Union League
Ohio Cultural Facilities Commission
Ohio Dept. MRDD
Ohio Dept. Natural Resources
Ohio Alcohol and Drug Addiction Srvcs.
Ohio Dept. of Education
Ohio Dept. of Mental Health
Ohio Dept. of Transportation
Ohio Division of Watercraft
Ohio Education Association
Ohio Farm Bureau Federation
Ohio Funeral Directors Association
Ohio Governor Bob Taft
Ohio High School Athletic Association
Ohio Insurance Institute
Ohio Judicial Conference
Ohio Lottery Commission
Ohio Manufacturers' Association
Ohio Municipal League
Ohio Oil and Gas Assoc.
Ohio Principals Leadership Academy
Ohio Public Emp. Labor Assoc.
Ohio Public Utilities Commission
Ohio Rural Electric Cooperative
Ohio Safety Congress
Ohio Secretary of State
Ohio Self Insurers Association
Ohio Society of Association Executives
Ohio Society of CPA's
Ohio Soft Drink Association
Ohio State Coroners Association
Ohio State Extension
Ohio Telecommunications Industry Assoc.

Ohio Telephone Association
Ohio Veterinary Medical Assoc.
School Teachers Retirement System
South Central Power
The Ohio Council
Wholesale Beer & Wine Assoc. of Ohio
Wyoming Contractors Association

LOCAL CLIENTS

Access Health Columbus
ADAMH Board
Akron General Hospital
Alvis House
Athletic Club – Columbus
BalletMet Columbus
Brennen Industrial Group
Brown Flynn Communications
Buckeye Ranch, The
Butler Co. Dept. Environmental Services
Butler Co. Engineers Office
Central Ohio Transit Authority
Charles Penzone, Inc.
Cincinnati Metro RTA
Columbus Chamber of Commerce
Columbus Apartment Association
Columbus Bar Association
Columbus Board of Realtors
Columbus Children's Hospital
Columbus City Hall
Columbus Downtown Dev. Corporation
Columbus Health Department
Columbus Metro Library
Columbus Public Schools
Columbus State Community College
Corporate One Federal Credit Union
Crawford Hoying
Darby Dan Farm
Delaware County Bank
Delaware-Union County ESC
Donley's Inc.
Downtown Cincinnati Inc. (DCI)
Eastland Career Center
Experience Columbus
Franklin Co. Auditor
Franklin County Commission
Franklin County Dept. of Development

Ft. Wayne Chamber of Commerce
Greater Columbus Sports Commission
GSW Worldwide
Jefferson Parish (Louisiana)
John Glenn Institute OSU
Kegler, Brown, Hill & Ritter
Lucas Educational Service Center
Malone College
Mathile Family Foundation
Media Solutions
Medical Center Hospital (Chillicothe)
Miami County Commissioners
Miami Valley Cable Council
Mid Ohio Regional Planning Comm.
Mount Carmel Health
MRDD-Canton
NAIOP
New Albany, Ohio (Village of)
Newark City Schools
Oak Park-MI, City of
OSU Ross Heart Hospital
Pizzuti Development
Porter, Wright, Morris & Arthur
Presbyterian Medical Center
PRSA - Dayton
Put-in-Bay (Village of)
Ross Environmental
Shook Construction Co.
Society for Marketing Prof. Services
Southern Indiana Chamber
Sylvania Schools
The Energy Cooperative
Toledo Port Authority
United Way of Franklin County
University Hospitals-OSU
Upper Arlington, City of
Washington C.H., City of

DON'T JUST TAKE OUR WORD FOR IT! View ALL the speech, workshop and seminar attendee comments from the last five years on the following pages — more than 1,000 comments!

Visit our Web site at www.media-relations.com to view our clients by industry, and for information on all of our programs and services. The Web site also offers informative articles, tips, newsletters, and video clips that you don't want to miss.

CHEMICAL

One of the best classes I have ever taken. Scott Hanks, Plant Manager Ashland Inc., Ashland, KY	Rating: Excellent
This was hard hitting and reality based. Kevin Alleman, President Aristech Acrylics, Florence, KY	Rating: Excellent
One of the most useful programs I have attended. George White Ashland Chemical Distribution, Tonawanda, NY	Rating: Excellent
RMA provided a fun and eye-opening experience. I left with enough info to feel comfortable in an interview setting. Mark Henninger, Distribution Manager The Valvoline Company, Willow Springs, IL	Rating: Excellent
Out of all the training classes I have attended, media training has given me tools that I use everyday in the business world. Robby Shelton Ashland Inc., Bantow, FL	Rating: Excellent
A thorough understanding of how the media works from those who understand it best. Excellent. Todd Beers Drew Industrial, Ajax, ON	Rating: Excellent
The best training I have received at Ashland. Michael Titterington, Plant Manager Ashland Inc., Kansas City, KS	Rating: Excellent
This workshop was very informative, had lots of things happening and kept the audience attentive throughout. Jeff Seed, Operations Director INEOS Oligomers, League City, TX	Rating: Excellent
This has been the best class I've had through Ashland, it was great! Becky Olmstead, Plant Manager Ashland Inc., Menasha, WI	Rating: Excellent
My second media training session. RMA's class was definitely more valuable! Beth Califf Aristech Acrylics, Florence, KY	Rating: Excellent

CHEMICAL

This training should be a must for every employee that could potentially have to address the media.

Rating: Excellent

Mark Henninger, Plant Manager
Ashland Inc., Indianapolis, IN

You will learn more in 6 hours than you will in a year of classroom experience.

Rating: Excellent

Blair Collins, Customer Support Manager
Ashland Distribution, Santa Ana, CA

You won't find this type of expertise anywhere else.

Rating: Excellent

Dave Fulton, Plant Supervisor
Ashland Inc., Cincinnati, OH

Provided a very focused review of interacting with the media during a crisis situation. Great take-aways to improve upon.

Rating: Excellent

Scott Sultis, NA Customer Service and Logistics Manager
INEOS Oligomers, League City, TX

Any individual who works in a management capacity should take this training - before they need it!

Rating: Excellent

Leonard Earl, Plant Supervisor
Ashland Inc., Carson, CA

Been involved in emergency response for over 25 years and have been through a few "media training" classes. Your class by far was the best training to equip us in dealing with the media.

Rating: Excellent

Joseph Zemen, Environmental, Health & Safety Engineer
Ashland Specialty Chemical, Calumet City, IL

Best class I've taken.

Rating: Excellent

Jerry McCarthy, Plant Manager
Ashland Distribution, Tewksbury, MA

I feel much more confident in doing interviews after just 1 day of training. It was very informative and even fun to participate.

Rating: Excellent

Brent Dye, Shift Supervisor
Ashland Inc., Cleveland, OH

Media Training should be required for all plant mgmt. staff or at least the top 3-4 people.

Rating: Excellent

John Ferrell
Ashland Inc., Jacksonville, AR

This class is a must for all individuals who may have to serve as a company spokesperson.

Rating: Excellent

Thomas Stowe, Staff Safety Engineer
Ashland Inc., Dublin, OH

CHEMICAL

<p>A valuable and enjoyable learning experience. I recommend it!</p> <p>George Gerringer, Plant Supervisor Ashland Distribution, Fontana, CA</p>	<p>Rating: Excellent</p>
<p>A very informative and humorous presentation that will prove worthwhile in all aspects of communication.</p> <p>Justin Carnici, Plant Supervisor Ashland Distribution Services, Anderson, SC</p>	<p>Rating: Excellent</p>
<p>Awesome! Don't wait until you have a crisis because if you do then that is the real crisis.</p> <p>Kevin Homer, Plant Manager Ashland Distribution Services, Clewfield, UT</p>	<p>Rating: Excellent</p>
<p>Combination of subtle techniques and telling critiques for maximum impact in a short workshop.</p> <p>David Bradshaw, Regional Logistics Manager Ashland Canada Corp., Mississauga, ON</p>	<p>Rating: Excellent</p>
<p>Don't talk to the media without this course!</p> <p>Jennie Crowley, Plant Supervisor Ashland Inc., Cincinnati, OH</p>	<p>Rating: Excellent</p>
<p>Everybody that has even a remote chance of talking to the media should attend. Tools can be used everyday.</p> <p>Ralph Smith Ashland Inc., Jacksonville, AR</p>	<p>Rating: Excellent</p>
<p>Excellent, always learn something and gets me thinking every time I do this training.</p> <p>Guillermo Ramirez, Plant Manager Ashland Distribution, Birmingham, AL</p>	<p>Rating: Excellent</p>
<p>Exceptional Training. It's like insurance for your reputation.</p> <p>Todd Harris, Process Engineer Ashland Specialty Chemical, Johnson Creek, WI</p>	<p>Rating: Excellent</p>
<p>Fantastic, Interactive training program!</p> <p>Tim Nighwine, Plant Supervisor Ashland Distribution, Twinsburg, OH</p>	<p>Rating: Excellent</p>
<p>Great refresher for difficult topic; very helpful to hone skills from time to time - thoughtful advice from experts Thank you.</p> <p>Bill Kohner, Plant Manager Ashland Inc., Twinsburg, OH</p>	<p>Rating: Excellent</p>

CHEMICAL

Hands on participatory class. I learned what it is like to be interviewed on camera, and how to handle the situation.

Peter Steik
ASCC/Drew Industrial Division, Houston, TX

Rating: Excellent

Learned skills from this training that can help in many more ways than just media.

Steven Bierwolf, Plant Supervisor
Ashland Distribution, Clearfield, UT

Rating: Excellent

Media training boot camp that is indispensable for facility managers.

Michael Lewis, Plant Manager
Ashland Specialty Chemical, Ft. Smith, AZ

Rating: Excellent

Powerful & realistic in nature. Many of these skills cross over into other areas of our business.

Stacy Shelly, Midwest District Business Manager
Ashland Distribution, Indianapolis, IN

Rating: Excellent

RMA's presentation and tools are excellent. Training is effective by emphasizing and practicing the materials.

Ben Moreno
Ashland- Composite Polymers Div., Bartow, FL

Rating: Excellent

RMA's presentation is an extremely beneficial asset for anyone that is put on the spot in any aspect of life.

Tim Goldsberry
DSO, Indianapolis, IN

Rating: Excellent

The class forces you to get out of your comfort zone and forget Mother's teachings...don't look people in the eye, don't answer questions, just respond...a great learning experience!

Amy DeChristopher
Ashland Specialty Chemical, Ashland, OH

Rating: Good

This course was very informative and educational. I feel much more prepared to address the media.

William LaCour, Plant Engineer
Ashland Chemical, Kearny, NJ

Rating: Excellent

This seminar is extremely valuable, filled with usable, real-world knowledge.

George Geringer, Plant Supervisor
Ashland Distribution, Fontana, CA

Rating: Excellent

Very informative, immediately useful.

Russell Nichols, Operations Manager
ASCC-SP&E -Product Assembly, Norwood, NJ

Rating: Excellent

CHEMICAL

What a tremendous program to help me prepare in the event I am involved in a crisis situation.

Rating: Excellent

H. Chuck Cooper
Ashland Inc., Dublin, OH

While the thought of recorded interviews was disconcerting, I really felt more comfortable after today's training.

Rating: Good

William Walters, Operations Manager
Ashland Inc., Oak Creek, WI

A great forum I was not aware of. Training well worth the time.

Rating: Excellent

John Stahl, Jr., Warehouse Manager
The Valvoline Company, Orlando, FL

Again - excellent information and tools to use, not just in business, but in everyday life.

Rating: Excellent

William Dame, Plant Manager
Ashland Specialty Chemical, Johnson Creek, WI

Anthony helped me to understand the importance of delivering the best answers to the public in the event of an interview.

Rating: Excellent

David Boone, Distribution Manager
The Valvoline Company, College Park, GA

Challenging, informative and vital to my role as a manager. Hopefully I'll never have to use it but...

Rating: Excellent

David Conner, Plant Manager
Ashland Distribution, Grove City, OH

Extremely valuable tools and information in dealing with the media.

Rating: Excellent

Andrew Smith
Ashland Inc., Cuyahoga Heights, OH

Great job once again. Very good information.

Rating: Excellent

Eric Rossi, Plant Manager
Ashland Inc., Twinsburg, OH

Great practical training that can be used in everyday life.

Rating: Excellent

Harvinder Matharu, Manager - Transportation
Ashland Canada Corp., Mississauga, ON

Great program for learning how to deal with the media.

Rating: Excellent

Darrell McCormick
Ashland Distribution Company, Kansas City, KS

CHEMICAL

<p>Great program, I learned a lot about interviews.</p> <p>John Johnson, ICC Ashland Distribution, Tulsa, OK</p>	<p>Rating: Excellent</p>
<p>Hopefully, I will never have to use any of the skills taught during the seminar. However, I feel a little more confident in handling hostile questions from members of the media.</p> <p>John Bassett DSO Tulsa, Tulsa, OK</p>	<p>Rating: Excellent</p>
<p>I think your training class was great. It provided me with great interview tools.</p> <p>Mike Mena, Manufacturing Supervisor Ashland (Valvoline Division), Santa Fe Springs, CA</p>	<p>Rating: Excellent</p>
<p>Looking forward to Media II.</p> <p>John Chastain, Transportation Leader Ashland Distribution, Carson, CA</p>	<p>Rating: Excellent</p>
<p>Only one comment: Excellent! Good work!</p> <p>Marc Fontaine, Facility Supervisor Ashland Canada Corp., Montreal,</p>	<p>Rating: Excellent</p>
<p>Opened my eyes to the intricacies of dealing with the media.</p> <p>Tony Kuk, Plant Manager Ashland Inc., Willow Springs, IL</p>	<p>Rating: Excellent</p>
<p>RMA did an excellent job in conveying resources needed to address media in a positive way.</p> <p>Jim Hartman, Truck Driver/Warehouse Manager Ashland Distribution, Colton, CA</p>	<p>Rating: Not Rated</p>
<p>RMA's media training program is excellent and informative.</p> <p>Dana Cooper Ashland Inc., Cuyahoga Heights, OH</p>	<p>Rating: Excellent</p>
<p>RMA's program challenged us to think clearly about how to communicate in a crisis.</p> <p>David Knowles Aristech Acrylics, Florence, KY</p>	<p>Rating: Excellent</p>
<p>Seeing yourself on video is very revealing and educational.</p> <p>Frank Blackwell, Plant Engineer ASC, Cleveland, OH</p>	<p>Rating: Excellent</p>

CHEMICAL

Super - Very well run and useful material. George White, Plant Manager Ashland Distribution, Tonawanda, NY	Rating: Excellent
The lessons learned are beneficial and applicable to our personal and professional lives. Michael Billow, Plant Manager Ashland Specialty Chemical, Ashland, OH	Rating: Good
The presentation/training session was very informative and the facilitators did a great job connecting the students with the material through video feedback. Daryl Love, Community Relations Manager Ashland Inc., Lexington, KY	Rating: Excellent
This presentation was very informative and interesting. The presenters are excellent and make the class enjoyable. Carol Griffin Ashland District Company, South Bend, IN	Rating: Excellent
This was a very good program. I will no longer view the media as an adversary. Paul Francis, Plant Supervisor Ashland Inc., Tewksbury, MA	Rating: Excellent
Thorough, many good points and suggestions on how to handle and control responses to the media. Charles Brown, Supervisor Ashland Inc., Carson, CA	Rating: Excellent
Tremendous experience with a foreign process to an engineer. Greg Merchen Ashland Specialty Chemical, Calumet City, IL	Rating: Excellent
Very good speaker, Anthony's voice commands your attention, you will listen. Robert Oulds Ashland Casting Solution, Cuyahoga Heights, OH	Rating: Excellent
Very good teaching/instructing methods. Venita Vivians, ES Compliance Manager Ashland Distribution, Dayton, OH	Rating: Excellent
Very informative and helpful. Fun & Interactive. Marilu Jacob, Process Engineer Ashland Inc., Cuyahoga Heights, OH	Rating: Excellent

CHEMICAL

Very Useful Tools! Douglas Klein, Plant Supervisor Ashland, Tonawanda, NY	Rating: Excellent
I feel better empowered to handle situations that could arise in dealing with the media. Frank Blackwell, Plant Engineer Ashland Inc., Cuyahoga Heights, OH	Rating: Excellent
Opens up a whole new vision of company stewardship. Jessie Simon, Distribution Supervisor The Valvoline Company, Willow Springs, IL	Rating: Excellent
The presentation was awesome and I learned a great deal. Joe Jenko, EHS Manager Ashland Performance Materials, Cleveland, OH	Rating: Excellent
Wow, I have never had a more humbling and learning experience. PJ Sigler, Plant Manager Ashland Distribution, Portland, OR	Rating: Excellent
Very valuable, you won't know until you need it. Todd Musacchio, Plant Supervisor Ashland Inc., Twinsburg, OH	Rating: Excellent
Amazed about what I really need to know. Donald Hays, Plant Supervisor Ashland Distribution, Carson, CA	Rating: Excellent
An excellent educational tool. Steven Dobson, Plant Manager Ashland Inc., Totowa, NJ	Rating: Excellent
An eye opening experience! Mark Meyer, EH&S Engineer Ashland, Carrollton, TX	Rating: Excellent
Clarified the roles and purpose of media interaction. Kevin Ratliff INEOS, League City, TX	Rating: Good

CHEMICAL

Be prepared! Do not volunteer negatives. Do volunteer positives. Kevin Homer, Plant Manager Ashland Distribution, Clearfield, UT	Rating: Excellent
Classes definitely make me feel more confident about dealing with the media. Teresa Kennedy Ashland Specialty Chemical, Ashland, OH	Rating: Good
Educational, entertaining and informational. Larry Schmidt, Production Supervisor Ashland Inc., Twinsburg, OH	Rating: Excellent
Educational, thorough class. Lou D'Autoric Ashland Inc., Carteret, NJ	Rating: Excellent
Excellent class, I feel "prepared." John Williams Ashland Inc., NB, TX	Rating: Excellent
Excellent material, very interesting and enjoyable, but somewhat nerve wracking. Graham Wood, Warehouse Manager Ashland Canada Corp., Bedford, NS	Rating: Excellent
Excellent overview made me think. Ken Wilson, Plant Manager Ashland Distribution, Franklin Park, IL	Rating: Excellent
Excellent presentation of information. David Rowlands, Plant Manager Ashland Distribution, St. Louis, MO	Rating: Excellent
Excellent seminar - taught me a lot about the "game" of reporting. Terry O'Brien Ashland, Dallas, TX	Rating: Excellent
Watch the sneaky reporters! Lawrence Webster, Supervisor DSO, St. Louis, MO	Rating: Excellent

CHEMICAL

<p>Excellent use of time spent. Very practical approach & use of material.</p> <p>Morgan Cawthon Ashland Inc., Mesquite, TX</p>	<p>Rating: Excellent</p>
<p>Excellent. I feel better about how I understand the news and media.</p> <p>Denae Chapman-Watts, Process Engineer Ashland Specialty Chemical, Ashland, OH</p>	<p>Rating: Excellent</p>
<p>Eye opening experience.</p> <p>Russ Martindill, Facility Manager Ashland Distribution, Fontana, CA</p>	<p>Rating: Excellent</p>
<p>Fast-paced, informative, and fun.</p> <p>Francis Smith, Plant Operations Manager The Valvoline Company, Rochester, PA</p>	<p>Rating: Excellent</p>
<p>Full of vital information and activities.</p> <p>Howard Thompson Ashland Distribution, Memphis, TN</p>	<p>Rating: Excellent</p>
<p>Good, direct feedback on interview pieces. Ask other to participate in critiques. Talk about real incident experiences at plants.</p> <p>Alexander De Santis, Operations Manager Ashland Specialty Chemical, Totowa, NJ</p>	<p>Rating: Excellent</p>
<p>Great concise course, lot of value in this one-day session.</p> <p>Jim Stinnett, Global Technologies Manager INEOS Oligomers, League City, TX</p>	<p>Rating: Excellent</p>
<p>Great information and very practical.</p> <p>Grant Needham, Operations Manager Ashland Specialty Chemical, Kelowna, BC, Canada</p>	<p>Rating: Excellent</p>
<p>Great learning experience.</p> <p>Frank Luttin, Supervisor Ashland Inc., Carson, CA</p>	<p>Rating: Excellent</p>
<p>Very solid introduction to conducting news interviews.</p> <p>Andrew Smith, Process Engineer Ashland Specialty Chemical, Cuyahoga, OH</p>	<p>Rating: Excellent</p>

CHEMICAL

Great seminar! Very practical information. Linda Huesing Aristech Acrylics, Florence, KY	Rating: Excellent
Hands on, participatory class. Peter Steik Ashland Inc., Houston, TX	Rating: Excellent
I felt that it was very informative in preparing myself for a potential interview. Will Curette, Plant Supervisor Ashland Inc., Houston, TX	Rating: Excellent
I need to get more comfortable on relaxing when responding to questions instead of thinking about a question. Samuel Cinnamon, Aristech Acrylics, Florence, KY	Rating: Good
I will never watch the news the same way again. Frank Dunlap, E H & S Compliance Specialist Ashland Inc., Hobart, IN	Rating: Excellent
In a crisis the first hours are crucial. Be prepared, have a plan, be ready to pass your messages. Georges Madessis, SHE Excellence Manager INEOS Oligomers, Brussels, Belgium	Rating: Excellent
Informative - Eye Opening. Herby Miller Ashland DSO, Birmingham, AL	Rating: Excellent
Informative and interactive - Great Learning. William Hammesfahr, Operations Manager Ashland Inc., Jacksonville, AR	Rating: Excellent
It opened my eyes to how the media work. John Larson Ashland Inc., Carteret, NJ	Rating: Good
It's like going to the dentist, painful, but well worth the time. Todd Harris Ashland Inc., Watertown, WI	Rating: Excellent

CHEMICAL

Makes you think.

Bill Brubaker
Ashland Specialty Chemical, Ashland, OH

Rating: Excellent

Makes you understand the basics.

Robert Cicero
Aristech Acrylics, Florence, KY

Rating: Good

Media 1 training was insightful and a great tool for our business.

Barbara Christine
Ashland, South Bend, IN

Rating: Excellent

Never think too much about a question when you already know the answer. Great Presentation!

Joe Jenko, EHS Manager
Ashland Specialty Chemical, Cleveland, OH

Rating: Excellent

RMA does a great job preparing folks in regards to media management.

Peggy Bosomworth, Facility Manager
Ashland Distribution, Denver, CO

Rating: Excellent

RMA's presentation and tools are excellent.

Ben Moreno
Ashland Inc., Bartow, FL

Rating: Excellent

Stay calm and under control.

Scott Heldenbrand, Manufacturing Supervisor
Ashland Performance Materials, Ashland, OH

Rating: Excellent

Stimulating!

Cheryl Mills, Plant Supervisor
Ashland Distribution, Carson, CA

Rating: Excellent

Super Class.

Walter Simpson
ECD Fabrication, Carrollton, TX

Rating: Excellent

That you tell us the bad and the good. Made me sweat!!

Jason Schriever, Plant Leader
Ashland Distribution, Portland, OR

Rating: Excellent

CHEMICAL

<p>The class was very interactive and enjoyable. Very good content.</p> <p>Jill Kuestener, Technical Supervisor Ashland Inc., Philadelphia, PA</p>	<p>Rating: Excellent</p>
<p>The training is very insightful into the media's perception during interviews as well as the community's involvement.</p> <p>Alyssa Morgan, Process Engineer Ashland Performance Materials, Johnson Creek, WI</p>	<p>Rating: Excellent</p>
<p>The workshop was very informative and provided new insight on media relations.</p> <p>Jed Dowdy, LaPorte Site Manager INEOS Oligomers, LaPorte, TX</p>	<p>Rating: Good</p>
<p>This seminar opens up a whole new view point when you watch the news.</p> <p>Sean Lopez Ashland Fab Services, Tempe, AZ</p>	<p>Rating: Excellent</p>
<p>This was a very good workshop with many good techniques.</p> <p>John Johnson, ICC Ashland Distribution, Tulsa, OK</p>	<p>Rating: Excellent</p>
<p>This was a very informative course.</p> <p>Frank Luttin, Supervisor Ashland Distribution, Carson, CA</p>	<p>Rating: Excellent</p>
<p>Training is very educational.</p> <p>Steve Bierwolf, Plant Supervisor Ashland Distribution, Clearfield, UT</p>	<p>Rating: Excellent</p>
<p>Very dedicated and informative, "the best way to beat the game."</p> <p>Cornelious Miller, Plant Supervisor Ashland Inc., St. Louis, MO</p>	<p>Rating: Good</p>
<p>Very effective training.</p> <p>Michael Lewis Ashland Specialty Chemical, Fr. Smith, AR</p>	<p>Rating: Excellent</p>
<p>Very effective training. Very helpful.</p> <p>Mark Myers, Plant Engineer Ashland Inc., Philadelphia, PA</p>	<p>Rating: Excellent</p>

CHEMICAL

Very effective!

Peggy Bosomworth, Plant Manager
Ashland Distribution, Denver, CO

Rating: Excellent

Very good presentation.

John Chastain, Plant Supervisor
Ashland Inc., Colton, CA

Rating: Excellent

Very informative.

John Lawrence, Transportation Supervisor
Ashland Inc., Morrisville, PA

Rating: Excellent

Very informative at the same time fun.

Marilu Jacob, Lab Supervisor
Ashland Specialty Chemical, Cleveland, OH

Rating: Excellent

Very informative.

Mevin Russell
ASO, Baltimore, MD

Rating: Excellent

CONSTRUCTION/ARCHITECTURE

Even though this is the third time I have experienced the program, I continue to be impressed by the quality of the content and energy of your presentation.

Rating: Excellent

Pete Strange, President
Messer Construction Co., Cincinnati, OH

RMA did a wonderful job of sharing with us some critical techniques to use when dealing with the media.

Rating: Excellent

David F. Neyer, President/CEO
Al. Neyer, Inc., Cincinnati, OH

Very few presentations provide so much useful practical & timely advice.

Rating: Excellent

Chuck Grier, President/CEO & National Director of AGC
Utility Contractors Inc., Wichita, KS

This is one of the best seminars I have ever attended.

Rating: Excellent

Embree Griner, President
U.S. Group, Inc., Columbia, SC

Awesome Presentation. A must see for anyone who may have to give an interview.

Rating: Not Rated

John Atkinson, General foreman
Hanson Aggregates, Ft. Wayne, IN

Excellent training and preparation that many more construction companies could use across the country.

Rating: Excellent

Alan Morgan, Safety Director
Al. Neyer, Inc., Cincinnati, OH

Front-line construction managers should run, not walk, to a RMA presentation. It will be an effective tool necessary for all companies.

Rating: Excellent

Todd Missel, Project Manager
Harold O'Shea Builders, Springfield, IL

Incredibly engaging, not only does RMA help you to better relate to the media, they increase your ability to speak to all members of society.

Rating: Excellent

Doug Watt, Project Manager
Northwest Cascade, Inc., Puyallup, WA

It was a great seminar. Great instructor (Anthony). I learned a lot and will practice and apply the techniques presented.

Rating: Excellent

Paul Caudill, Sr. Project Superintendent
Al. Neyer, Inc., Cincinnati, OH

The material presented will certainly be the most beneficial I have ever received to date for interviewing purposes.

Rating: Excellent

Rolland Krueger, Plant Manager
Hanson Aggregates, Sandusky, OH

CONSTRUCTION/ARCHITECTURE

Very dynamic and informative, some of the best take-aways from the whole seminar. Ron Hall, Executive Vice President McCarthy Building Companies Inc., San Diego, CA	Rating: Excellent
Wow, these people are good - really helped me prepare for that next media interview. Greg Fogle, Executive Vice President Nabholz Construction Corp., Rogers, AR	Rating: Excellent
Anthony gets to useful points quickly with lots of energy. Jim Neyer, VP, Real Estate Development Al. Neyer, Inc., Cincinnati, OH	Rating: Excellent
Communication skills: nobody knows them all.. This seminar will teach you more! Bill Hoetzer, Sales Rep. Hanson Aggregates, Sandusky, OH	Rating: Good
Everyone should attend. Mike Miller, Construction Manager Wilder Construction Co., Anchorage, AK	Rating: Excellent
Excellent presentation of critical, but often overlooked information. David Claveau Clark & Sullivan Constructors, Las Vegas, NV	Rating: Excellent
Excellent! Focused and concise - an immediate benefit. Timothy Toft, Mechanical/Electrical Department Head Messer Construction Co., Cincinnati, OH	Rating: Excellent
Extremely pertinent to our ever changing society and the instantaneous flow of information. The ability to respond to questions in a pro-active manner from media, to presentations, to litigation is invaluable. Tad Lewis Tellepsen, Houston, TX	Rating: Excellent
Eye opening experience, bringing to life what I know but don't think about. Rich Bachman, Superintendent Al. Neyer, Inc., Cincinnati, OH	Rating: Excellent
Eye opening presentation on how unprepared I was when it comes to media questions. Robert Verst, Jr., Operations Vice President Messer Construction Co., Columbus, OH	Rating: Excellent

CONSTRUCTION/ARCHITECTURE

Great hard hitting program. You cover an immense amount of ready to use material in a short time.

Rating: Excellent

Thomas Lampe, Project Development Executive
Messer Construction Co., Louisville, KY

Presentation was extremely informative and thought provoking. Very helpful to a small business to raise awareness of PR.

Rating: Excellent

Bob Krejci, President
Riverside Construction Services Inc., Cincinnati, OH

RMA brings a fresh perspective to corporate communications. Implementation of RMA concepts will make our company's communications, both internal and external, potential profit builders for us.

Rating: Excellent

Roy Mullins, VP Operations
Mica Corporation, Ft. Worth, TX

RMA provides a lively presentation that helps your company plan for various types of media relations. The essential Do's and Don'ts.

Rating: Excellent

Michael Winters, Project Manager
Consigli Construction Co., Miford, MA

RMA's unique presentation showed how proper use of the media can have a positive impact on our company.

Rating: Excellent

Jamie Sturgeon, Operations
Shelly Materials, Inc., Thornville, OH

Strong and relevant to the construction industry. RMA's presentation has prepared me and my company for the potential risks associated with owning a construction firm.

Rating: Excellent

Rich Ledbetter
Castle Contracting, St. Louis, MO

Superior information on an eye opening area of risk management that companies seldom cover or even realize.

Rating: Excellent

Jim Perkins, Project Manager
Walters Morgan Construction Co., Inc., Manhattan, KS

The presentation taught us how to deal with the news media and turn an interview into a positive marketing tool.

Rating: Good

Michael Attardo
Slattery - Skanska, Whitestone, NY

The program is extremely educational and informative, learned a great deal from your presentation.

Rating: Excellent

Saied Alavi, Operations Manager
Marek Bros. Systems Inc., Houston, TX

The real and useful value of this presentation was unexpected. I gained much in a short amount of time.

Rating: Excellent

Michael Jackola, Director of Operations
Hammerquist Casalegno Inc., Kalispell, MT

CONSTRUCTION/ARCHITECTURE

<p>The seminar opened my eyes to what our company should be prepared for.</p> <p>Bradley Belden, Specialist - Regulatory Affairs Belden Brick Company, Canton, OH</p>	<p>Rating: Excellent</p>
<p>They gave fantastic advice to one of my biggest fears in this business.</p> <p>Ken Easley, Vice President Flintco Inc., Albuquerque, NM</p>	<p>Rating: Excellent</p>
<p>Valuable, practical direction for any company in today's media driven society. The role-playing interviews were especially helpful.</p> <p>Lew Bonadies, VP, Marketing Al. Neyer, Inc., Cincinnati, OH</p>	<p>Rating: Excellent</p>
<p>Very informative. I look at news interviews differently now. The formula is very good.</p> <p>Son Tran, Project Superintendent Al. Neyer, Inc., Cincinnati, OH</p>	<p>Rating: Excellent</p>
<p>Very worthwhile seminar! The information can be used daily!</p> <p>Ralph Randles, Plant Manager Fairmount Minerals, Chardon, OH</p>	<p>Rating: Excellent</p>
<p>Your presentation was one of the most important learning tools (to-date) in how to present you and your company image in a positive manner.</p> <p>Darren Wetzel, Senior Project Manager Wanzek Construction Inc., Fargo, ND</p>	<p>Rating: Excellent</p>
<p>A must for your company in preparation for interviews.</p> <p>Stephen Shaw, Senior Project Manager Kitchell Contractors, Las Vegas, NV</p>	<p>Rating: Excellent</p>
<p>An excellent beginning to a never-ending seminar.</p> <p>Gene Demeter, Safety Director Hilltop Basic Resources Inc., Cincinnati, OH</p>	<p>Rating: Excellent</p>
<p>Great tool for my Sales guys.</p> <p>Micahel Ryan, Sales Manager Hanson Aggregates, Sylvania, OH</p>	<p>Rating: Excellent</p>
<p>I left much more aware of how it should be and now I have a desire to improve my speaking abilities.</p> <p>Eric Zimmerman, Vice President Volk Construction Company, St. Louis, MO</p>	<p>Rating: Excellent</p>

CONSTRUCTION/ARCHITECTURE

<p>It was very informative but I wish we had additional time allotted for this segment.</p> <p>Bradford Smith, Vice President Roepnack Corporation, Pompano Beach, FL</p>	<p>Rating: Excellent</p>
<p>Power packed, made me realize how important this can be in day to day life, as well as professional life.</p> <p>Kevin Abernethy Cal Wadsworth Construction, Mesa, AZ</p>	<p>Rating: Excellent</p>
<p>RMA provided practical, powerful and relevant techniques on how to take charge of a media interview.</p> <p>Connie Marschke, CFO VJS Construction Services Inc., Pewaukee, WI</p>	<p>Rating: Excellent</p>
<p>RMA taught us how to be as smooth as a politician and believable as a construction worker.</p> <p>Jeff Neuman, Vice President Peter Schwabe Inc., Big Bend, WI</p>	<p>Rating: Excellent</p>
<p>So much information. I look forward to using it in several aspects of my life.</p> <p>Lynda Holthus, Secretary-Treasurer Star Aggregates Inc., Cheyenne, WY</p>	<p>Rating: Excellent</p>
<p>The presentation gave me the necessary knowledge to "buy time" as I formulate an answer in any situation I face.</p> <p>Mike Workman, President Dege, Inc., Graham, NC</p>	<p>Rating: Excellent</p>
<p>The team provided some useful tools to use in business and everyday life.</p> <p>Ernest Maschner, Group Manager University Mechanical & Engineering Contractors, El Cajon, CA</p>	<p>Rating: Excellent</p>
<p>Training for addressing the media is valuable and one I had not previously considered.</p> <p>Andy Mantell Syblon Reid, Folsom, CA</p>	<p>Rating: Excellent</p>
<p>Very knowledgeable presenter.</p> <p>Steve Vincent, Operations Manager RPC Mech. Inc., Cincinnati, OH</p>	<p>Rating: Not Rated</p>
<p>Good coaching from real press staff.</p> <p>Bob Sarratt, Assistant Vice President The Parent Co. Inc., Brentwood, TN</p>	<p>Rating: Excellent</p>

CONSTRUCTION/ARCHITECTURE

An effective course to help inexperienced managers/executives deal with the news media.

Tom Pertzborn, Project Manager
J.P. Cullen & Sons, Inc., Janesville, WI

Rating: Good

"Eye Opening"

Chris Kinney, Plant Supervisor
Hanson Aggregates, Sandusky, OH

Rating: Excellent

An excellent program, very informative.

Kevin Sheehan, President
Hilltop Basic Resources Inc., Cincinnati, OH

Rating: Excellent

Best presentation of the conference!

John O'Dea, Director of Communication and Member Services
Associated Constructors of Maine, Inc., Augusta, ME

Rating: Excellent

Champions of positive communication.

Chris Caluya, Senior Project Manager
Clark & Sullivan Constructors, Las Vegas, NV

Rating: Excellent

Concise work. Good job. Have an example (short) for every one of your nine.

Brock Fortman, Marketing Coordinator
Steed Hammond Paul, Grove City, OH

Rating: Excellent

Direct and to the point on the do's and don'ts of media interviews.

Steve Wood, Project Manager
Stacy & Witbeck Inc., Portland, OR

Rating: Excellent

Entertaining and Informative.

Patty Cole, Director, Asset Management
Al. Neyer, Inc., Cincinnati, OH

Rating: Excellent

Excellent and informative information that is too important not to know. Thanks!

Amber Holthus, Sixth Grade Teacher
Laramie County School District #1, Cheyenne, WY

Rating: Excellent

Excellent in identifying my public speaking weaknesses.

Jeff Hamilton, Vice President
George W. Auch Co., Pontiac, MI

Rating: Excellent

CONSTRUCTION/ARCHITECTURE

Excellent information that I feel will help me. Mark Hill, Senior Project Executive Messer Construction Co., Lexington, KY	Rating: Excellent
Excellent practical experience that can be applied in my daily work. Jon Kainz, Director of Preconstruction Weis Builders, Inc., Minneapolis, MN	Rating: Excellent
Excellent Presentation. Dennis Cooper, Vice President Sunesis Construction, West Chester, OH	Rating: Excellent
Excellent presentation materials. Real world situations with real world reactions. Jim Pullen, Project Director Kitchell Contractors, Phoenix, AZ	Rating: Excellent
Excellent presentation that would be a benefit to any organization. David Roach, Vice President Gryphon Construction, Weston, FL	Rating: Excellent
Excellent program that will make me better prepared in the future. Greg Herrin, Project Development Vice President Messer Construction Co., Cincinnati, OH	Rating: Excellent
Excellent program! Laura Doherty, Executive Assistant Al. Neyer, Inc., Cincinnati, OH	Rating: Excellent
Excellent. Informative and very well presented. Ron Rybak, Proposal Manager Burgess & Niple, Columbus, OH	Rating: Excellent
Excellent...but scary. Mike Fuller, President L.A. Fuller & Sons Construction, Amarillo, TX	Rating: Excellent
Exceptional presentation, very informative. Michael Pederson, Sr. Project Manager Wanzek Construction Inc., Fargo, ND	Rating: Excellent

CONSTRUCTION/ARCHITECTURE

Extremely worthwhile and well-presented. Rich Zito, Area Manager Shimmick Construction Co., Hayward, CA	Rating: Excellent
Good info, good tips. John Vendmiglia, Project Executive Judlau Contracting Inc., New York, NY	Rating: Excellent
Good job, very helpful. David Gregson, Senior Project Manager Fann Contracting Inc., Prescott, AZ	Rating: Excellent
Good Job. Mitch Chappell, Director Aui Contractors, Fort Worth, TX	Rating: Not Rated
Great and useful information. Jeremy Donais, Sr. Project Manager Wanzek Construction Inc., Fargo, ND	Rating: Excellent
Great content everyone can benefit from. Francesca Peace, HR Manager CR & R Inc., Cincinnati, OH	Rating: Excellent
Great crisis management advice. Jose Vizcarrondo, President/CEO Desarrollos Metropolitanos, San Juan, PR	Rating: Excellent
Great insight into media relations. John Cisneros, President Cisneros Construction, Inc., Portland, OR	Rating: Excellent
Great job! Very helpful to my business. Mike Walsh, Project Director Kitchell Contractors, Las Vegas, NV	Rating: Excellent
Great job, very informative, very helpful. Joe Scandroli, Project Executive Scandroli Construction Co., Rockford, IL	Rating: Excellent

CONSTRUCTION/ARCHITECTURE

Great presentation. Matthew Blankenship, Director of Operations Al. Neyer, Inc., Cincinnati, OH	Rating: Excellent
Great techniques to carry back to the job site. Lynda Holthus, President Knife River Wyoming, Cheyenne, WY	Rating: Excellent
Great topic! Becci Keeble, HR RPC Mech. Inc., Cincinnati, OH	Rating: Excellent
Great way to remind us of the obvious things in life. No one can make you say anything. Christian Riordam, Senior Project Manager Consigli Construction Co., Miford, MA	Rating: Excellent
I learned a lot and it was entertaining. Thank You. Tony Salem, Project Executive Sea-Dar Construction, Boston, MA	Rating: Excellent
I think it was very helpful. Steven Solomon, Field Clerk Al. Neyer, Inc., Cincinnati, OH	Rating: Excellent
Important tools for surviving a news interview. John Zehner Stacy & Witbeck, Inc., Salt Lake City, UT	Rating: Good
Incredibly valuable for all industries. Michael Wolfe, St. Project Manager Kitchell Contractors, Phoenix, AZ	Rating: Excellent
informative - good speaker. Dave Stapleton, President Stapleton Electric Co., Cleves, OH	Rating: Good
Informative and entertaining. Steven Roth, Executive Vice President Gryphon Construction, Weston, FL	Rating: Excellent

CONSTRUCTION/ARCHITECTURE

Informative, fun and worthwhile. Nick Rosian, Senior Project Executive Messer Construction Co., Cincinnati, OH	Rating: Excellent
Learning control has taken the major fear out of interviewing. C. Scarbrough, Director of Operations Concord, Tucson, AZ	Rating: Excellent
Most informative 45min. Bob Diers, President E.J. Robinson Glass Co., Cincinnati, OH	Rating: Excellent
Provided me with some great tools to help deal with the those "Kodak moments" Ed Schafenacker, Superintendent Hanson Aggregates, Ft. Wayne, IN	Rating: Excellent
Quick, good background Info. Dan Baker, CEO Goettle Construction, Cincinnati, OH	Rating: Not Rated
Really Good. John Middendorf, President Middendorf Niphaff, Cincinnati, OH	Rating: Excellent
Real time information I can use every day. Dan Gennaro, Plants Manager Barrett Paving Materials Inc., Cincinnati, OH	Rating: Excellent
Short, effective and to the point Jim Briggs, President Peck Hannaford & Briggs, Cincinnati, OH	Rating: Good
Slick production. Bill Ecker, Project Manager WPC, Gig Harbor, WA	Rating: Good
Surprisingly interesting and relevant. Paul Schmall, Vice President Moretrench, Rockaway, NJ	Rating: Excellent

CONSTRUCTION/ARCHITECTURE

Taught us how to tame the tigers. Eric Carlson Brower Construction Co., Sioux City, IA	Rating: Not Rated
Teaches you that you need to have a plan. Tim Richards, Project Manager Underground Construction Co., Inc., Benicia, CA	Rating: Excellent
Thanks for sharing such valuable insights. Leslie Gullet, Director of Marketing Korda/Nemeth Engineering, Inc., Columbus, OH	Rating: Excellent
The information shared was very informative and to the point! Thank you. Terry Estes, COO J & B Steel Erectors, Inc., Hamilton, OH	Rating: Excellent
The presentation was informative and much was learned in a short time. John Crecco, General Superintendent Skanska USA Civil Northeast, Whitestone, NY	Rating: Excellent
The presentation was very informative and gave us a great overview on the do's and don'ts when dealing with the media. Trisha Mosser, Marketing Manager The Quandel Group, Inc., Westerville, OH	Rating: Excellent
The program was very "up". It kept me very interested. Rex Ross, Executive VP Shallow Ford Const. Co. Inc., Temple, TX	Rating: Excellent
They gave me the nuts and bolts of how to handle the media. Brian Williams, Superintendent Al. Neyer, Inc., Cincinnati, OH	Rating: Excellent
This is an excellent workshop that gets to the point and presents its message quickly. Rick Kusmer, Senior Project Manager Mosser Construction, Inc., Fremont, OH	Rating: Excellent
This was eye opening. Mike Ashmore Watson-Forsber Co., Minneapolis, MN	Rating: Excellent

CONSTRUCTION/ARCHITECTURE

Very clear and to the point. Tim Back, President Back Tree and Landscape Inc., Cincinnati, OH	Rating: Excellent
Very effective and easy to understand and extremely applicable. Brett Bryan, Construction Manager Sue-Jac Inc., Decatur, AL	Rating: Excellent
Very good, easy to understand and grasp. Kristen Wevers, Director of Corporate Communications Messer Construction Co., Cincinnati, OH	Rating: Excellent
Very Good. Kevin Filbrvn F+M Contractors, Clayton, OH	Rating: Excellent
Very Informative. Jim Goetz, President Millay & Co., Hebron, KY	Rating: Good
Very informative & useful. Pat Magill, President/CEO Armstrong Construction, Roswell, NM	Rating: Excellent
Very informative and educational, very useful training. Tim Weatherford, VP Flintco, Inc., Memphis, TN	Rating: Excellent
Very informative session, good interaction with group. Forrest Cash, Regional Safety Officer Barrett Paving Materials Inc., Cincinnati, OH	Rating: Excellent
Very informative, inventive approach to a difficult business situation Jeff Robinson, Managing Member Pavement Solutions, LLC, Gillette, WY	Rating: Excellent
Very informative. Courtney Van Ostran, Marketing Coordinator Jobes Henderson & Associates, Inc., Newark, OH	Rating: Good

CONSTRUCTION/ARCHITECTURE

Very insightful and full of energy. Steven Bestard, Senior Project Executive Messer Construction Co., Columbus, OH	Rating: Excellent
Very insightful, informative, and entertaining. Dean Harshmen, Safety Director Hanson Aggregates, Sylvania, OH	Rating: Excellent
Very insightful, very helpful. Bill Neyer Al. Neyer, Inc., Cincinnati, OH	Rating: Good
Very thought provoking - I liked this. Rick Birt, Safety/EE Rel. Manager Martin Marietta, Medway, OH	Rating: Excellent
Very useful and practical education on topic that is critical for all companies. Rob Crowe, Project Director Elkins Constructors, Inc., Jacksonville, FL	Rating: Excellent
You do not have to answer the question! Blake Silkwood, General Plant Manager Hanson Aggregates, Castalia, OH	Rating: Excellent
You learn to communicate better. Jason Jones, Supervisor Hanson Aggregates, Indianapolis, IN	Rating: Excellent
Your presentation raised my awareness of the subtle media manipulations that exist. Don Laskey, President Laskey-Clifton Corporation, Reedsport, OR	Rating: Excellent

EDUCATION

Great information about how to handle the media. M. Valeriana Moeller, President Columbus State Community College, Columbus, OH	Rating: Excellent
Best training I've ever attended and I will use these techniques for the rest of my life. Amanda Morris, Director of Communications Pickerington Local School District, Pickerington, OH	Rating: Excellent
This is a must-have seminar for anyone who is doing media relations. Shannon Wingard, Assistant Director The Ohio State University, Columbus, OH	Rating: Excellent
Every school district administrator absolutely needs this training. Excellent! Cheryl Cahlander, Communications Specialist Delaware-Union Education Service Center, Delaware, OH	Rating: Excellent
RMA's approach is right on target. Gene Harris, Superintendent Columbus Public Schools, Columbus, OH	Rating: Excellent
This is by far the most useful seminar I have taken - every bit was a valuable nugget for me! Roseanne Barker, Director Policy/Communications Perrysburg Schools, Perrysburg, OH	Rating: Excellent
A wonderfully informative presentation. I wish I had this information 20 years ago! Jane Hayman, Superintendent Chardon Board of Education, Chardon, OH	Rating: Excellent
An extremely polished approach, but not so rigid that the facilitators didn't roll with the unique needs of the group. Well done! Allen Kraus, Senior Associate Director The Ohio State University, Columbus, OH	Rating: Excellent
Being relatively new to the world of PR, I found the presentation to be informative, helpful and even fascinating. Sharyn Kopf, Assistant Director Public Relation Cedarville University, Cedarville, OH	Rating: Excellent
Fabulous. Now excited to do my next presentation! Lisa Abrams, Ph.D., Associate Director, H & S OSU Honors & Scholars, Columbus, OH	Rating: Excellent

EDUCATION

<p>Great seminar! Interactive, informative, fast paced and inspires confidence.</p> <p>Victoria Hartley, Assistant Principal Worthington City Schools, Columbus, OH</p>	<p>Rating: Excellent</p>
<p>I wish I had taken this training years ago. It will be highly valuable in my career.</p> <p>Marie Ward, Assistant Superintendent Delaware-Union County ESC, Delaware, OH</p>	<p>Rating: Excellent</p>
<p>It has been along time since I have had the opportunity to attend a workshop where I feel I was given tangible suggestions for dealing positively with the media. This workshop did this for me. Thank you.</p> <p>Kari Basson, Coordinator, Community Relations, Auxiliary Services Kettering City School District, Kettering, OH</p>	<p>Rating: Excellent</p>
<p>It was an interactive, applicable session that will help in my public speaking. I've been through a lot of public speaking training and this was one of the most helpful.</p> <p>Beth Heiser, Associate Director The Ohio State University, Columbus, OH</p>	<p>Rating: Excellent</p>
<p>I've experienced this training more than once, and each time I walk away with strategies that enhance my work. Great, useful, timely information.</p> <p>Gayle Saunders, Chief Communications Officer Columbus Public Schools, Columbus, OH</p>	<p>Rating: Excellent</p>
<p>Knowing how to control the interview is critical for a school administrator who is dealing with change and growth in a community. Well done!</p> <p>Terri Caton, Assistant Principal Olentangy Local Schools, Powell, OH</p>	<p>Rating: Excellent</p>
<p>No matter your experience answering questions from the media, this workshop will have something to offer.</p> <p>Tim Stried, Assistant Director Ohio State Athletics Communications, Columbus, OH</p>	<p>Rating: Excellent</p>
<p>One of the best media presentations I have attended. Useful, hands-on tools, to improve my skills and build my skills for communication.</p> <p>Chris Hanahan, Public Relations/Communications Painesville City Local Schools, Painesville, OH</p>	<p>Rating: Excellent</p>
<p>The seminar was informative and targeted to the specific needs of Columbus Public Schools' staff. The techniques of video taping and follow-up critique provided a great learning experience! Thank you!</p> <p>Evelyn Walker Bell, Executive Director Columbus Public Schools, Columbus, OH</p>	<p>Rating: Excellent</p>
<p>The techniques taught are very helpful when dealing with the media, everyone dealing with the public could use this training.</p> <p>Mike Goebbel, Athletic Director Buckeye Valley Local Schools, Delaware, OH</p>	<p>Rating: Excellent</p>

EDUCATION

This felt more like joking, laughing with friends than it did a "media workshop." I had fun the entire time and we all learned in the process.

Rating: Excellent

Marvenia Bosley
Columbus Public Schools, Columbus, OH

This seminar provided me with useful tools to employ in my daily work and when facing the media.

Rating: Excellent

Michelle Seitz, Assistant Principal
Olentangy Local Schools, Walnut Creek Elementary, Galena, OH

This training provided me with some helpful hints when addressing questions no matter the source; parents, media, teachers etc.

Rating: Excellent

Paul Tod, Assistant Principal
Oak Creek Elementary School, Lewis Center, OH

Very engaging and informative. Practical, hands-on approaches that I can begin using today after I leave.

Rating: Excellent

Andrea Schreiner, Teacher
Delaware City Schools, Hayes High School, Delaware, OH

Words are important and good word choices allow an organization to tell its story. RMA's training allows professionals to not only represent their organization but market it as well.

Rating: Excellent

Denis Smith, Director, Instructional Services
Delaware-Union County ESC, Delaware, OH

You clearly knew your audience (us) and thus you were able to link your knowledge to our needs.

Rating: Excellent

Mabel Freeman, Assistant Vice President
Office of Undergraduate Admissions, Columbus, OH

You will walk away with a tremendous amount of useable information in a short amount of time.

Rating: Excellent

Steve Mazzi
Big Walnut Schools, Sunbury, OH

A very useful seminar- public perception is so important, and RMA gave us some great tips on how to stay "on message" for the benefit of our school district.

Rating: Excellent

Saralee Etter
New Albany- Plain Local School District, New Albany, OH

Excellent seminar. I walked away with strategies I can use immediately.

Rating: Excellent

Jim Sotlar, Principal
Pickerington Lakeview Junior High, Pickerington, OH

Great seminar. I learned a lot. Hope I never have to use any of it with the media. Looking forward to using the techniques in other situations.

Rating: Excellent

Ken Stark
Columbus Public Schools, Columbus, OH

EDUCATION

Hands on approach is very effective. I walked away with useful tactics for my communications toolbox.

Susan Cross, Communications Director
Anthony Wayne Local Schools, Whitehouse, OH

Rating: Excellent

I found it engaging, flexible, highly professional and fun. I'd like to learn more, see more video examples.

Garett Heysel, Associate Director
The Ohio State University, Columbus, OH

Rating: Excellent

Incredibly useful training!

Phoebe Wood
Columbus Public Schools, Columbus, OH

Rating: Excellent

Excellent information and advice. Technique usage through action interviews was quite rewarding. Reinforcement of all material through two speakers and videos helped in the learning process.

Ron Grimm, Principal
Rossford High School, Rossford, OH

Rating: Excellent

I've been grilled by reporters before. The next time it happens they won't find me vulnerable.

James Hayas
Brunswick City School District, Brunswick, OH

Rating: Excellent

Talking to the media is an opportunity for organizations to market our good work. This workshop was an excellent training for addressing media questions effectively and confidently.

Carol Lathrop, Superintendent
Buckeye Valley Schools, Delaware, OH

Rating: Excellent

Terrific tools to support our kids, parents and staff.

Charles Moushey, Assistant Principal
Olentangy Local Schools, Powell, OH

Rating: Excellent

This seminar has given me new insight into media relations that improved my communication skills and raised my confidence in dealing with the media.

Fred Wolfe, Superintendent
Franklin County Education Service Center, Columbus, OH

Rating: Excellent

This workshop gave very practical strategies to help in a very stressful situation.

John Schiller, Superintendent of Schools
Buckeye Valley Local Schools, Delaware, OH

Rating: Good

This workshop points out the obvious techniques I have always missed. It is very effective.

Hamid Danesh, Interim VP for Info Tech
Columbus State Community College, Columbus, OH

Rating: Excellent

EDUCATION

Very helpful - love the case study (ex.) Leann Knape, Assistant Principal Olentangy Local Schools, Powell, OH	Rating: Excellent
Your seminar offered many crucial tips for dealing with the media that were not only basic and simple, but also highly effective. Mark Jones, Principal Pickerington Local School District, Pickerington, OH	Rating: Excellent
This workshop was excellent! I learned all sorts of great tips. Ellen Ondrey Chardon Local Schools, Chardon, OH	Rating: Excellent
As a result of today's seminar, I feel better prepared to "play the game" with the media. Julie Lather, Assistant Principal Olentangy Local Schools, Lewis Center, OH	Rating: Excellent
Commonsensical but pithy and memorable terminology. Nina Hoppes, Associate Director, Admission The Ohio State University, Columbus, OH	Rating: Excellent
Excellent. Harvey Smith, Associate Professor Otterbein College, Westerville, OH	Rating: Excellent
Excellent practical techniques that I will use. Regina Rollins, Board Member Springfield City Schools, Springfield, OH	Rating: Excellent
Excellent presentation. It was informative, educational and entertaining. Lee Cole, Public Information Coordinator Olentangy Local Schools, Lewis Center, OH	Rating: Excellent
Excellent. The skills taught are very practical and straight forward to use. Susan Hanson, Executive Director Helpline of Delaware and Morrow Counties, Delaware, OH	Rating: Excellent
Exhausting, Excellent. Deborah Coleman Columbus State Community College, Columbus, OH	Rating: Excellent
Good experience in front of the camera. Excellent workshop. Becky Gilliam, School Community Relations Marion City Schools, Marion, OH	Rating: Excellent

EDUCATION

Great information and entertaining. Mark Tingley, Director of Admin Services Buckeye Valley Local Schools, Delaware, OH	Rating: Excellent
I am pleased that the Buckeye Valley School District allowed me to attend today. It was very informative. Sue Hurt, Secretary to Superintendent Buckeye Valley Local Schools, Delaware, OH	Rating: Excellent
I feel better prepared to "respond" to a reporters question. Jeffrey Brown, Principal Olentangy Local Schools, Lewis Center, OH	Rating: Excellent
I learned a lot about media interviews. Good job! Carolyn Hughes Columbus Public Schools, Columbus, OH	Rating: Excellent
I thought this workshop was extremely helpful in getting right to the heart of media relations and teaching us to take control of our message. Shane Haggerty, Communications Coordinator Ohio Hi-Point Career Center, Bellefontaine, OH	Rating: Excellent
I will be able to immediately use today's information in my day to day work. Mattie White, Director of School Services Springfield City Schools, Springfield, OH	Rating: Excellent
It is a wonderful tool to explain the reality of new gathering and how to best position your business in this world. Matthew Kelly, Executive Director Columbus State Development Foundation, Columbus, OH	Rating: Excellent
It was a great learning experience; Especially knowing "you don't have to answer their questions." Larry Daniels Buckeye Valley Schools, Delaware, OH	Rating: Excellent
Just great - Chock full of valuable information. Katherine Meyer, Associate Provost The Ohio State University, Columbus, OH	Rating: Excellent
Learned valuable techniques to help me respond to media questions in a positive and effective manner. Scott Reeves, Principal PLSD, Pickerington High School Central, Pickerington, OH	Rating: Excellent

EDUCATION

Personable, informative, fun and useful. Flora Flinn, Assistant Principal Worthington City Schools, Worthington, OH	Rating: Not Rated
Plenty of information that I will use! Todd Spinner, Assistant Principal Delaware Hayes H.S., Delaware, OH	Rating: Excellent
Positive, practical pointers for everyday. Gena Williams, Principal, Liberty Middle School Olentangy Local Schools, Powell, OH	Rating: Excellent
RMA consultants provide training that can help you get your message across. Stephanie Sanders, Associate Director Undergraduate Admissions and FYE, Columbus, OH	Rating: Excellent
Thanks for teaching us the dance! A little tap, a little jazz --- and some ballet gets our message across. LuAnn Stoia, Community Relations Coordinator New Albany Plain Local Schools, New Albany, OH	Rating: Excellent
The response techniques are very good and I hope to become very good at using them. Chuck Byers, Principal Ridgeview Jr. High School, Pickerington, OH	Rating: Excellent
The seminar provided me with user-friendly strategies to assist me in being better prepared for interviews with the news media. Stan Embry, Principal The Columbus Africentric School, Columbus, OH	Rating: Excellent
The tips and clips on news media will benefit me as a building administrator. Jeannette Henson, President Ohio Alliance of Black School Educators, Reynoldsburg, OH	Rating: Excellent
The training is both entertaining and informative. Good tips that will be useful. Stephanie Echols Columbus Public Schools, Columbus, OH	Rating: Excellent
The workshop provided very useful, practical information. Jim Timlin, Secretary Treasurer Ohio Education Association, Columbus, OH	Rating: Excellent

EDUCATION

This information will be used immediately. Michael Snider, Provost Columbus State Community College, Columbus, OH	Rating: Excellent
This presentation was very informative. Darren Fillman, Assistant Principal Olentangy Local Schools, Lewis Center, OH	Rating: Excellent
This was a breath of fresh air and provided a new perspective on an aspect of our job that many take for granted. Nancy Crandell Sylvania Schools, Sylvania, OH	Rating: Excellent
This was a very helpful seminar - I feel we learned a lot on ways to get our message across. Leann Parker, Associate Director Ohio State Athletics Communications, Columbus, OH	Rating: Excellent
This was great! Mark Williams, Director of Education Media & Tech Portsmouth City Schools, Portsmouth, OH	Rating: Excellent
This was outstanding. Jen Denny, Assistant Principal Olentangy Local Schools, Lewis Center, OH	Rating: Excellent
This was very helpful. Thanks so much. Linda Harlow, Associate Provost University Honors & Scholars Center, Columbus, OH	Rating: Excellent
Very engaging program. Fun but effective. Jefferson Blackburn-Smith, Senior Associate Director Undergraduate Admissions and FYE, Columbus, OH	Rating: Excellent
Very helpful, thanks. Martha Garland, Vice Provost & Dean The Ohio State University, Columbus, OH	Rating: Excellent
Very insightful. Nathan Ericson, Communications Specialist South-Western City Schools, Grove City, OH	Rating: Excellent

EDUCATION

Very no nonsense, practical advice for anyone responsible for media or community relations.

Susan Cross, Communications Consultant
Anthony Wayne Local Schools, Whitehouse, OH

Rating: Excellent

Very powerful and beneficial presentation.

Kimberly Henderson, Assistant Principal
Olentangy Local Schools, Lewis Center, OH

Rating: Excellent

Very valuable.

Helene Cweren, Program Coordinator
Undergraduate Research Office, Columbus, OH

Rating: Good

Well packaged, quality information.

Patricia Reeder, Elementary Principal
Worthington City Schools, Worthington, OH

Rating: Good

Your presentation gave me new techniques that will assist me in building my professionalism with the press.

Darlene Greenwood,
Delaware Area Career Center, Delaware, OH

Rating: Excellent

ENERGY

Good food for thought about dealing with the media.

Dave Potter, CEO
The Energy Cooperative, Newark, OH

Rating: Excellent

Great seminar at the right time.

Todd Ware, CFO
The Energy Cooperative, Newark, OH

Rating: Excellent

Hard hitting, direct. Extremely useful.

Teresa Cennamo, Communications Manager
The Energy Cooperative, Newark, OH

Rating: Excellent

Made me feel more comfortable in front of a reporter.

Brad Byrd, Director of Marketing
The Energy Cooperative, Newark, OH

Rating: Excellent

Very good information.

Danny Case, Senior Audit Consultant
American Electric Power, Columbus, OH

Rating: Good

Excellent commentary and training tools. Very topic appropriate

Dan McVey, VP/COO
The Energy Cooperative, Newark, OH

Rating: Excellent

FINANCIAL/BANKING/INSURANCE

Very helpful. This advice and the approach is caring, organized, simple, fairly evident and altogether excellent!

Rating: Excellent

Ned Handy, III, President and CEO
Charter One Bank, Cleveland, OH

Among the best, if not the best, presentation/seminar I've ever participated in. Packed with useful information.

Rating: Excellent

Bob Moone, Chairman
State Auto Insurance, Columbus, OH

Anthony gave us many areas on which to focus for better presentations.

Rating: Excellent

Ric Dillon, CEO
Diamond Hill Capital Management, Columbus, OH

So much more than I expected. Most useful seminar I have attended.

Rating: Excellent

Tony Anderson, Regional Sales Manager
Nationwide Advantage Mortgage, West Des Moines, IA

RMA touched on points you never would've thought about, even though they're very basic and easy to use.

Rating: Excellent

Angie Allard, Marketing Manager
Nationwide Advantage Mortgage, Columbus, OH

The training was a worthwhile endeavor, I now know a few things I can work on to improve my public speaking.

Rating: Good

Ryan Helon, Managing Director
Nationwide Mutual Capital, LLC, Columbus, OH

This seminar was perfect for first time media training and for a refresher for the savvy professional.

Rating: Excellent

Patrick Harris, Director of Media Relations
Ohio Credit Union League, Dublin, OH

Excellent program to build awareness of media tactics and responding to broadcast interviews.

Rating: Excellent

Joseph Cook, Counsel
JP Morgan Chase Bank N.A., Columbus, OH

Fabulous session. The information provided makes me feel confident that I won't just be a "deer in the headlights" during a TV interview.

Rating: Excellent

Katie Walton, PR/Marketing Coordinator
Ohio Credit Union League, Dublin, OH

Fantastic! Well worth the time.

Rating: Excellent

Michael Vermont, Regional Sales Manager
Nationwide Advantage Mortgage, Palatine, IL

FINANCIAL/BANKING/INSURANCE

<p>Outstanding. Very informative.</p> <p>Tim Hetrick, Regional Sales Manager Nationwide Advantage Mortgage, Lewis Center, OH</p>	<p>Rating: Excellent</p>
<p>Well organized, great advice, clear and useful examples</p> <p>Jacquilyn Murphy, Investment Rep Edward Jones, Columbus, OH</p>	<p>Rating: Excellent</p>
<p>Made me consider things (situations, etc.) that I've never thought about in regard to "public presentation" etc.</p> <p>Patricia Brytne Provident Financial Group Inc., Cincinnati, OH</p>	<p>Rating: Excellent</p>
<p>Excellent.</p> <p>Dennis Knueven, Director Nationwide Mutual Capital, LLC, Columbus, OH</p>	<p>Rating: Excellent</p>
<p>RMA presents in a very concise and efficient manner. I learned a lot.</p> <p>Geo McElroy, Jr., Sales Diamond Hill Capital Management, Columbus, OH</p>	<p>Rating: Excellent</p>

FUNERAL/MORTUARY

Your final evaluation for all ten meetings was an outstanding 3.8 out of 4. We enjoyed every minute of it.

Fred Bates, Communications Director
National Selected Morticians, Deerfield, IL

Rating: Excellent

One of the most informative and rewarding seminars I've ever attended.

Ben Kyle, Owner
Stewart - Kyle Funeral Home, Hubbard, OH

Rating: Excellent

Awesome. I will use this information - not only when dealing with the media but also in Q&A sessions with community groups.

Rick Kaufhold, Family Services Manager
Routsong Funeral Home, Kettering, OH

Rating: Excellent

Not only was the seminar educational, it was very entertaining.

Kent P. Berkheimer, Embalmer
Busch Funeral & Crematory Services, Parma, OH

Rating: Excellent

RMA's presentation was the most beneficial and interesting seminar I've been to all year.

Preston K. Fraley, Funeral Director/Embalmer
Trostel, Chapman, Dunbar & Fraley Funeral Home, New Carlisle, OH

Rating: Excellent

The seminar will help us not only in speaking with the media but also in handling questions from families and the general public

Lucinda Myers, Funeral Director/Embalmer
Baker-Hazel & Snider Funeral Home & Crematory, Dayton, OH

Rating: Excellent

This was an excellent seminar even though we deal with very little press, we can still use the techniques with our employees.

Joseph Kun,
Ohio Funeral Directors Association, Columbus, OH

Rating: Excellent

Very helpful and informative. I feel I have the tools to use when I need to face the media. It will help make the experience positive.

Ronda Werner, Owner, Funeral/social director
Werner Funeral Home, Mansfield, OH

Rating: Excellent

Very timely seminar for an industry so in the news usually for negative reasons.

Tom Rhoads, Funeral Director
Jerry Spears Funeral Home, Columbus, OH

Rating: Excellent

FUNERAL/MORTUARY

Great job. Makes you think before you speak. H Robert Laman Ohio Funeral Directors Association, Lima, OH	Rating: Excellent
I am able to take valuable information away from this presentation. Thank You. Erika Unzner, Embalmer/Funeral Director Behm Family Funeral Home, Madison, OH	Rating: Excellent
"This seminar is key to your success". Josh Snouffer, Owner Snouffer Funeral Home, Zanesville, OH	Rating: Excellent
"We do what we do on purpose, with purpose." Tom Rue, Funeral Director/Owner Littleton & Rue, Springfield, OH	Rating: Not Rated
Entertaining and good suggestions. Charles Ware, Owner Ware Funeral Home, Chillicothe, OH	Rating: Good
Excellent Presentation. Bob Barnes, President Barnes Funeral Homes Inc., Eaton, OH	Rating: Excellent
I feel much more prepared. Rob Rue, Funeral Director/Owner Littleton & Rue, Springfield, OH	Rating: Excellent
I look forward to using these skills in my daily work. Kevin Maher, Funeral Director Ohio Funeral Directors Association, South Euclid, OH	Rating: Excellent
Informative, energetic and upbeat presentation with memorable techniques. Anthony Treboni, Vice President John Quint Treboni Funeral Home, Columbus, OH	Rating: Good
Learning to talk the right way! Dana Fisher Ohio Funeral Directors Association, London, OH	Rating: Not Rated
Pass out media question and help with responses for us. Thomas A. Routsong, Owner Routsong Funeral Home, Dayton, OH	Rating: Excellent

(Rating Scale = Excellent, Good or Average)

FUNERAL/MORTUARY

Very useful seminar.

Rick Meade, Superintendent
Ohio Funeral Directors Association, Dayton, OH

Rating: Excellent

Well worth the refresher.

Randy Williams
Ohio Funeral Directors Association, Lima, OH

Rating: Not Rated

GOVERNMENT

<p>I've seen many dealing with the media presentations, this was best, by far.</p> <p>John Livesay, City Attorney City of Port Huron, Port Huron, MI</p>	<p>Rating: Excellent</p>
<p>I've attended many media presentations in the past and this was the best.</p> <p>Nelson Evans, Mayor City of Perrysburg, Perrysburg, OH</p>	<p>Rating: Excellent</p>
<p>Several prominent Judges told me it was the most worthwhile seminar they ever attended...There is no doubt that media training is a must for all public (and non-public) officials who want to put their best foot forward during a news interview.</p> <p>Judge Dale Crawford, Ohio Judicial Conference, Columbus, OH</p>	<p>Rating: Excellent</p>
<p>I learned two days of helpful tips in 45 minutes.</p> <p>Mike Day, Senior Account Manager Ohio Auditor of State, Columbus, OH</p>	<p>Rating: Excellent</p>
<p>A wealth of information was given out in only three hours.</p> <p>Ronald Hagelberger, Asst. Fire chief of police Town of Amherst Police Dept., Amherst, NY</p>	<p>Rating: Good</p>
<p>One of the best communications workshops I've attended.</p> <p>Eric Pottenger, Development Services Manager Butler County Engineers Office, Middletown, OH</p>	<p>Rating: Excellent</p>
<p>This was the most informative media relations seminar I've attended.</p> <p>Rick Amweg, Assistant Police Chief The Ohio State University, Columbus, OH</p>	<p>Rating: Excellent</p>
<p>Anthony is very articulate and experienced. Good Job!</p> <p>Matthew Zlocki, Area Supervisor ODNR - Division of Watercraft, Ashtabula, OH</p>	<p>Rating: Not Rated</p>
<p>Anyone who deals with the media needs this information.</p> <p>Ronald Beaton, Operations Manager Municipal Employees Retirement System of Mi, Lansing, MI</p>	<p>Rating: Excellent</p>
<p>Provided us with the ability and confidence to handle media questions.</p> <p>Sherri A. Dembinski, Chief of Staff Ohio Secretary of State, Columbus, OH</p>	<p>Rating: Excellent</p>

GOVERNMENT

Being in PR now, and having a TV news background - I still learned a lot! Coleen Haines, WYDOT Video Producer WYDOT, Cheyenne, WY	Rating: Excellent
Critical information for public servants. Sandra McConnell, Councilwoman City of Nelsonville, Nelsonville, OH	Rating: Excellent
Good presentation whether as a refresher or new information - very valuable program. Richard Gilts, Police Chief Perrysburg Police Division, Perrysburg, OH	Rating: Excellent
I work with the media daily, RMA's presentation showed me what happens on the "other side" of the camera. Douglas Smith, Battalion Chief Columbus Division of Fire, Columbus, OH	Rating: Excellent
Good information - insightful. The media practical's were very helpful. Betty Schwab, Police Officer Columbus Division of Police, Columbus, OH	Rating: Excellent
Excellent presenter and presentation. Huey shows great conviction and has great control over this topic. Charmian Todd Boyd, Public Info Officer BWC, Columbus, OH	Rating: Excellent
Excellent team of professionals. Very skilled in providing useful and helpful insights on how to communicate effectively with the media. Marion White, CFO/MP of Finance Central Ohio Transit Authority, Columbus, OH	Rating: Excellent
Excellent training, and very entertaining as well. I feel much more prepared to "control" the media. Sue Vance, Director Butler County Dept. of Environmental Services, Hamilton, OH	Rating: Excellent
Excellent! Good combination of lecture and exercises. Monica Mitchell, Manger of Training & Development Central Ohio Transit Authority, Columbus, OH	Rating: Excellent
Excellent, these guys are the experts. I will be more prepared and confident as the occasion arises to interface with the media. Anne Fiehrer Flaig, Solid Waste District Coordinator Butler County Dept. of Environmental Services, Hamilton, OH	Rating: Excellent

GOVERNMENT

Excellent; the training emphasized the importance of being truthful and getting to your point.

Marc Guthrie, Council President
City of Newark, Newark, OH

Rating: Excellent

From one communications professional to another, the RMA Media training was informative and a lot of fun.

Belinda Taylor, Director of Corporate Communications
Central Ohio Transit Authority, Columbus, OH

Rating: Excellent

Great presentation, well worth the time. Perfect for those who deal with the media.

T.J. DeLong, Investigator Region 4
ODNR - Division of Watercraft, Portsmouth, OH

Rating: Excellent

I now have the ability to do a positive interview about the most negative of subjects.

Peter Healy, Fire Chief
Southfield Fire Dept., Southfield, MI

Rating: Excellent

Information I can actually use, very insightful!

Jarrold Harrah, City Councilman
City of Troy, Ohio, Troy, OH

Rating: Excellent

Great!! I didn't know how bad I needed this until I went through the seminar.

Scott Bressler, Operations Deputy
Butler County Engineers Office, Middletown, OH

Rating: Excellent

Outstanding job folks! Looking forward to an advanced course.

Russ Kneppet, Regional L.E. Manager
ODNR - Division of Watercraft, Waynesville, OH

Rating: Excellent

RMA is polished and poised to give top notch tips and skills within a short amount of time.

Mary Lynn Lodor, Environmental Division Head
Butler County Dept. of Environmental Services, Hamilton, OH

Rating: Excellent

Seminar teaches skills useful in every profession as well in media relations.

Kathy Revels, Finance Director
City of Mason, Mason, MI

Rating: Excellent

Teaching and reinforcing skill-sets through concrete examples. Interesting due to use of multi media techniques. Learning was fun.

Ed Garger, Director of Marketing
Central Ohio Transit Authority, Columbus, OH

Rating: Excellent

GOVERNMENT

Techniques taught are valuable for not just dealing with the media, but with citizens and customers everyday.

Rating: Excellent

Michael Bosanac, Director of Purchasing & Facilities
County of Monroe, Monroe, MI

Thanks for some great tips on dealing with the tough questions from the media. I'll be prepared with a plan!

Rating: Excellent

Theresa Herbin, District 3 Public Involvement Specialist Tech.
WYDOT, Rock Springs, WY

The most informative, entertaining, seminar I've ever attended.

Rating: Excellent

Kimberly Haley
Dayton Metropolitan Housing Authority, Dayton, OH

The presentation was enlightening, entertaining and extremely useful for day-to-day applications.

Rating: Excellent

Darla Steeh, Asst. to the city MGR
Mount Clemens, Mt Clemens, MI

They delivered what they promised - I walked away much more confident in my ability to deal with the news media.

Rating: Excellent

M. D'Orszio, Commissioner
Buffalo Fire Dept., Buffalo, NY

This seminar is a "must" for anyone who deals with the press.

Rating: Excellent

Ron Beaton, Operations Manager
Municipal Employees Retirement System of Michigan, Lansing, MI

This was excellent information. One of the best presentations that I have heard on this topic.

Rating: Excellent

Elizabeth K. Balraj, Coroner
Cuyahoga County, Cleveland, OH

Very good training day for PR and interviewing. The advice and coaching was very informative.

Rating: Good

Robert Leventry, Deputy Director
Butler County Dept. of Environmental Services, Hamilton, OH

Very informative, "hands-on", and thorough. RMA covered all the bases and provided several great tools for dealing with the media.

Rating: Excellent

Angela Boyd, Community Outreach Coordinator
Butler County Dept. of Environmental Services, Hamilton, OH

Whether you're in the spotlight for the first time or you've been interviewed before, you'll be more comfortable and better prepared for your next one.

Rating: Excellent

David Ashenhurst, Member of Council
City of Oberlin, Oberlin, OH

GOVERNMENT

An outstanding program! Good pace and good examples. Karen Muench, East Fork Area Supervisor ODNR - Division of Watercraft, Bethel, OH	Rating: Excellent
Excellent - Great Speaker - Good, Helpful Info. Laurie Fox, Marketing and PR Specialist Greene County Park District, Xenia, OH	Rating: Excellent
Excellent training tailored to meet the needs of our organization. John Bird, Area Supervisor Ohio Department of Natural Resources, Cambridge, OH	Rating: Excellent
Excellent value in a short amount of time. Damon Williams, Acting Captain - Communications Bureau Toledo Dept. of Fire & Rescue, Toledo, OH	Rating: Excellent
Great and very informative. Would be a great seminar for anybody who might deal with the media. Andrew Foos, Watercraft Officer Ohio Department of Natural Resources, Delaware, OH	Rating: Excellent
Great informative overview to prep people faced with the possibility of being interviewed. Jospeh Fanagan, Captain Town of Towanda Police Dept., Buffalo, NY	Rating: Good
Great preparation for those newly elected. Vicky Zwissler, Councilman/president City of Wyoming/Poster Solutions.com, Wyoming, OH	Rating: Excellent
I highly recommend to others. Adam Prokop, Area Supervisor ODNR - Division of Watercraft, Delaware, OH	Rating: Not Rated
In law enforcement we use many tools and we should use the media and another tool. Dean Palmer, Area Supervisor ODNR - Division of Watercraft, Portsmouth, OH	Rating: Excellent
Organizations need to be prepared to communicate proactively to the media in the event of a crisis. John Eddins, District Engineer WYDOT, Rock Springs, WY	Rating: Excellent

GOVERNMENT

Seminar was both entertaining and informative! Kate Tesoriero, Executive Director Grandview Marble Cliff, Columbus, OH	Rating: Excellent
Things you think you know...to things you need to know... to things your should never forget by someone who cares! Dan Metelsky Ohio Lottery Commission, Cleveland, OH	Rating: Excellent
This media information will be most useful in promoting the division's goals and directives through the media to our customers. Dan Fuller, Supervisor Ohio Department of Natural Resources, Cleveland, OH	Rating: Good
Very dynamic presentation with important information. Gerald Loudenslager, County Commissioner St. Joseph County, Menden, MI	Rating: Excellent
Well thought presentation, designed to instill basic mode of behaviors in those who attend the seminar. Jack La Belle, Chairman County Board of Commissions, Howell, MI	Rating: Excellent
"Excellent presentation, great tips and guidelines." Scott Jarvis, Coroner Van Wert County Coroner's Office/OSCA, Van Wert, OH	Rating: Excellent
"Prepare before you respond." Richard Helminski, Assistant Fire Chief Springfield Division of Fire & EMS, Holland, OH	Rating: Excellent
A bit short, lot of information to cover. Harold Stanton, Captain Ottawa Hills Fire Department, Toledo, OH	Rating: Excellent
A have a lot to learn - very insightful - gives us a positive direction to work toward. Jim Brower, Regional Manager ODNR - Parks, Columbus, OH	Rating: Not Rated
A very good point of trying to always show "care." Robert Tremp, Risk Planner MMRMA, Traverse, MI	Rating: Excellent

GOVERNMENT

An excellent approach to dealing with the media! Ronda Holwell, Public Involvement Specialist WYDOT, Sheridan, WY	Rating: Excellent
Develop nuggets to commit to memory. Richard Waugh, Heath City Council Heath, Ohio, Heath, OH	Rating: Not Rated
Effective, insightful information for us in today's information hungry environment. Cassandra Hicks, Ohio Secretary of State, Columbus, OH	Rating: Excellent
Emphasizes a few common-sense approaches that should be easy to use. Kathleen Hallock, Supervisor Town of Clarence, Clarence, NY	Rating: Excellent
Energetic and insightful! Brian Custer, Field Superintendent Butler County Dept. of Environmental Services, Hamilton, OH	Rating: Excellent
Enlightening. Paul Brose, Coroner Defiance Co. Coroner Office, Defiance, OH	Rating: Not Rated
Excellent - informative and entertaining. Louise Duchesneau, Senior Claims Adjuster Risk Management Authority, Livonia, MI	Rating: Excellent
Excellent presentation of tips for practical applications of media response techniques. Laura Amtsbucchler, Attorney Johnson Rosati LaBarge, Farmington Hills, MI	Rating: Not Rated
Excellent presentation -Very helpful- Something everyone can use. Gary R. Beasley, Coroner Coroner Allen Co., Lima, OH	Rating: Not Rated
Excellent presentation. Dennis Nichols, Utility Accounts Manager Butler County Dept. of Environmental Services, Hamilton, OH	Rating: Not Rated

GOVERNMENT

Excellent; entertaining presentation. Great information on a difficult area. Dana Parsons, Chief Deputy Coroner Lorain Co. Coroner's Office, Lorain Co., OH	Rating: Excellent
Fun, Informative, Helpful. Ryan Wood, County Administrator Clinton County, St. Johns, MI	Rating: Excellent
Gave me a lot of things to think of and work on. James Schiavone, SST Lucas County Sheriff's Office, Toledo, OH	Rating: Excellent
Good information and interview techniques. Practice interview was a great learning experience. Jack Manley II, Watercraft Officer Ohio Department of Natural Resources, Millersport, OH	Rating: Excellent
Good opportunity to receive constructive feedback on my media skills. Dianne McLinn, VP of Human Resources Central Ohio Transit Authority, Columbus, OH	Rating: Excellent
Good preparation for real life crisis situations. Dusty Dunaway, PR Coordinator Butler County Dept. of Environmental Services, Hamilton, OH	Rating: Excellent
Good presentation - informative with great examples. Kathy Cocuzzi, Council Member Westerville City Council, Westerville, OH	Rating: Excellent
Good techniques learned to help use media to our advantage. Michael Bosanac Monroe County, Monroe, MI	Rating: Excellent
I've been to numerous seminars over the years and find yours to be one of the most beneficial and efficient productions I've been privileged to attend. Dennis Kennedy, Director Ohio Lottery Commission, Cleveland, OH	Rating: Good
Great Class. Doug Lyons, Park Manager ODNR - Division of Watercraft, Lisbon, OH	Rating: Excellent
Great interviewing techniques. Tina Marker, Director Dayton Metropolitan Housing Authority, Dayton, OH	Rating: Excellent

GOVERNMENT

Great opportunity to improve my media skills. Doug Moore, VP Planning Central Ohio Transit Authority, Columbus, OH	Rating: Excellent
Great preparation for encounters with news media. Don Atkinson, Director Lucas County Sheriff's Office, Toledo, OH	Rating: Excellent
Great techniques and information. Stacey Pack, School Resource Officer City of Sylvania Division of Police, Sylvania, OH	Rating: Excellent
Great workshop - I feel this training will help greatly. Brett Trump, Supervisor ODNR - Division of Watercraft, Wapakoneta, OH	Rating: Excellent
Helped to sharpen my interview skills and made me aware of the techniques used by the media. Rick Schnoor, Sergeant Sylvania Police Division, Sylvania, OH	Rating: Excellent
I found this very informative. JD Payne, TWP clerk Van Buren CHTR TWP, Bellevill, MI	Rating: Excellent
I hope to see you back here next year. Jack Engebretson, Mayor City of Livonia, Livonia, MI	Rating: Excellent
I learned very interesting techniques to implement in interviews. Diane Hager, City Council, Second Ward City of Bellefontaine, Bellefontaine, OH	Rating: Not Rated
I thought the seminar was informative and well presented. Timothy L. Starkie Ohio Secretary of State, Columbus, OH	Rating: Good
I thought the session was very informative and helpful. Aimee Inama, Public Affairs Assistant WYDOT, Cheyenne, WY	Rating: Excellent
Interested in taking more sessions. Sandra` Neal Ohio Lottery Commission, Cleveland, OH	Rating: Excellent

GOVERNMENT

It gave me the courage and knowledge I needed to speak more confidently with the media.

Patrick Stephens, Director of Transportation
Central Ohio Transit Authority, Columbus, OH

Rating: Excellent

It prepares you to be confident and in control.

Troy Thompson, Investigator
ODNR - Division of Watercraft, Bethel, OH

Rating: Excellent

Lots of good tips. I will use this information and I learned a lot.

Laurie Petrie, Communications speaker
Hamilton County Jobs & Family Services, Cincinnati, OH

Rating: Excellent

Loved all the "real life" interview clips (and the Newhart scene) !

Tamara Christie-Glynn, Communications Specialist
MMRMA, Livonia, MI

Rating: Excellent

Many points presented will be used in my future interviews.

Charles Rizzo, Patrol Captain
Town of Towanda Police Dept., Buffalo, NY

Rating: Excellent

My confidence has increased overwhelmingly since completing this seminar.

Michael Bradley, Director of Capital Projects
Central Ohio Transit Authority, Columbus, OH

Rating: Excellent

Outstanding!

Phyllis Wassner, Council woman
City of Huron, Huron, OH

Rating: Excellent

Practice and useful techniques to be used when dealing with the media.

Thomas Yack, Supervisor
Canton TWP, Canton, MI

Rating: Good

Provided excellent game plan for dealing with tough questions.

Joe Cappel, Seaport Market Rep.
Toledo - Lucas County Port Authority, Toledo, OH

Rating: Excellent

Provides useful information to use during real interviews.

Barry Cousino, Fire Chief
Springfield Division of Fire & EMS, Holland, OH

Rating: Excellent

Quick, informative, useful.

David Herrington, Commissioner
City of Mt Clemens, Mt Clemens, MI

Rating: Excellent

GOVERNMENT

Succinct and practical. Cindy Bellar, Law Enforcement/ Search & Rescue ODNR - Division of Watercraft, Columbus, OH	Rating: Excellent
Tell them what you are going to tell them, tell them, tell them what you told them. Daniel Nichter, Director Franklin County Development Department, Columbus, OH	Rating: Excellent
The interviews were very difficult - therefore, we learned a lot. Kelly Rivera, Communications Toledo - Lucas County Port Authority, Toledo, OH	Rating: Excellent
The seminar was well worth my time. Thomas Klintzka, Councilman City of Circleville, Circleville, OH	Rating: Not Rated
Very beneficial. Connie Muncy, Safety Officer Montgomery County, Kettering, OH	Rating: Excellent
Very good and useful. Martha Shelby, Engineer and Construction Manager Butler County Dept. of Environmental Services, Hamilton, OH	Rating: Excellent
Very good hands on training. Full of practical tips. Jim Davis, HR Manager Butler County Dept. of Environmental Services, Hamilton, OH	Rating: Excellent
Very good relevant tips to get organization message out during an interview. Thomas Wiegand, Lieutenant Toledo Police - Operations Division, Toledo, OH	Rating: Excellent
Very good. Jim Kolemoesely, Director of Administrative Services City of Wyoming, Wyoming, MI	Rating: Excellent
Very helpful. Ralph Statzer, Jr., Comptroller Butler County Dept. of Environmental Services, Hamilton, OH	Rating: Excellent
Very informative. Laurie Cantrell Toledo - Lucas County Port Authority, Toledo, OH	Rating: Not Rated

GOVERNMENT

Very informative and practical. Ron Keel, Major Lucas County Sheriff's Office, Toledo, OH	Rating: Excellent
Very informative and relevant. Mardele Cohen Ohio Lottery Commission, Cleveland, OH	Rating: Excellent
Very precise and effective tools that I can immediately put to use. David Tomasko, Director - Honors Collegium Program The Ohio State University, Columbus, OH	Rating: Excellent
Vital information for media relations. Jeff Easley, M. D. Van Wert County Coroner's Office, Van Wert, OH	Rating: Excellent
Well done presentation. Should be useful for me. Jack Labelle, Chairman Livingston County Bd of Commissions, Livingston, MI	Rating: Excellent
Well organized, very useful information James Sedlar, Fire Chief Ottawa Hills Fire Department, Ottawa Hills, OH	Rating: Good
With the information presented I feel better prepared to face the media. Wade Johnson, Deputy Chief Perrysburg Fire Division, Perrysburg, OH	Rating: Excellent
Wonderful communication techniques. Ruby Nelson, Council Person City of Warrensville Heights, Warrensville Heights, OH	Rating: Excellent
Wonderful opportunity for bettering personal presentation. Adrian Achtermann, Council Member Silver Lake Council, Silver Lake, OH	Rating: Not Rated
Wonderfully informative. Keith Day, Council Member Bryan City Council, Bryan, OH	Rating: Not Rated
Clear, concise, comprehensive training that cuts to the bone of effectively dealing with the media. Tiger Schmittendorf, Deputy Fire Coordinator Erie County Emergency Services, Cheektowaga, NY	Rating: Excellent

HEALTHCARE/MEDICAL/MENTAL HEALTH

Many participants have commented to me how beneficial they felt the session was, and how it was time well spent. The training was relevant and practical and several of our staff have already been able to put what they learned into practice. Thank you for helping us become effective, media-savvy communicators.

Rating: Excellent

Teresa C. Long, Health Commissioner
Columbus Health Department, Columbus, OH

I found the Media Training program presented by RMA excellent. It was educational, entertaining and very relevant.

Rating: Excellent

Robert Fromuth, President & COO
BI Roxane Inc., Columbus, OH

Excellent, Excellent, Excellent! I learned a lot. I highly recommend this training to companies and individuals to prepare them for the media.

Rating: Excellent

Michele Johnson, Director of MR/DD Services
Alvis House, Columbus, OH

This is one of the best trainings I have ever been to. Anthony has an incredible ability to teach this info. He is very intelligent and uses many examples and real video tools to use and many tips.

Rating: Excellent

Mary Jo Carlo, Coordinator - Health Communications
Erie County Department of Health, Buffalo, NY

I have been interviewed between 150-250 times in my 27 years at the Columbus Health Department. The RMA presentation is right on the money.

Rating: Excellent

Dale Harmon, Water Protection Supervisor
Columbus Health Department, Columbus, OH

This is the best workshop I have ever attended.

Rating: Excellent

Kim Workman, Director of Prevention
Pathways of Licking County, Newark, OH

I heard great feedback from colleagues today about how useful the information was, how the day was well-paced and how much they learned. Everyone agreed that all present were quite engaged. Thanks for a strong training.

Rating: Excellent

Liane Egle, Director of Communications/Spokeswoman
Columbus Health Department, Columbus, OH

It was the shortest day-long training session I've had in a long time. Filled with content, real-life examples, and lots of practice - a good day!

Rating: Excellent

Judy Orinski, Executive Director, HR & PR
BI Roxane Inc., Columbus, OH

I am remarkably more prepared for not only media interviews but communicating in all facets of my life.

Rating: Excellent

Tiffany Himmelreich, Manager of Communications
Ohio Hospital Association, Columbus, OH

HEALTHCARE/MEDICAL/MENTAL HEALTH

Excellent use of video practice sessions to drive use of very practical information. Entertaining way to learn.

Glenn Marina, Vice President, Operations
BI Roxane Inc., Columbus, OH

Rating: Excellent

Anthony was great - I learned so much! It was informative as well as entertaining. He had my full attention.

Eileen Tuttle, Educational Manager
United Memorial Medical Center, Batavia, NY

Rating: Excellent

Excellent interactive and great feedback of training for sales professionals.

Jill Schwegler, Sales Coordinator
Definitive Homecare Solutions, Columbus, OH

Rating: Good

Excellent workshop. Learning the content and practicing applying presentational skills via video was invaluable. And, I really think having the video after the workshop will be an excellent tool from a developmental perspective.

Kimberly Cromwell, Senior OD Coordinator
Children's Hospital, Columbus, OH

Rating: Excellent

Great concise organization distilled into points I will always be able to use. Practice sessions were great.

Boyd Hoddinott, Health Commissioner
Logan County Health District, Bellefontaine, OH

Rating: Excellent

Great Presentation - Simple, easy-to-remember cues to keep you on track while under fire!

Cathy Bright, Chief Nursing Officer
DeGraff Memorial Hospital, N. Tonawanda, NY

Rating: Excellent

Great presentation. Our team left with great concepts and sound bites to effectively deal with news media. Using these pearls will enhance our communication skills.

Connie Vari, EVP/CAO
Kaleida Health, Buffalo, NY

Rating: Excellent

The presentation was very professionally conducted. The presenters were very knowledgeable and experienced.

Denise Robinson, President & CEO
Alvis House, Columbus, OH

Rating: Excellent

A thoroughly engrossing, informative and entertaining experience. I'll use your lessons throughout my career.

Jonathan Archey, Federal Relations Manager
Ohio Hospital Association, Columbus, OH

Rating: Excellent

It was a fun way to train for a very stressful part of my job.

James Foster, Chief Medical Officer
Children's Hospital, Buffalo, NY

Rating: Excellent

HEALTHCARE/MEDICAL/MENTAL HEALTH

A very worthwhile training. You kept the topic interesting and you held my attention. This is a wonderful service!

Amy Wermert, Public Health Program Manager
Columbus Health Department, Columbus, OH

Rating: Excellent

It would have been far better had I learned these 20 years ago - most helpful!

Richard Davis, Associate Executive Director
OSU Ross Heart Hospital, Columbus, OH

Rating: Excellent

RMA's media training helped me be more conscious of how media interviews affect how we're perceived by the public.

Ramona Swayne, HR Manager
Alvis House, Columbus, OH

Rating: Excellent

Seemed like commonsense stuff, but then I realized how poorly I'd be prepared in may of these scenarios.

Michael Swain, Systems Analyst
Kaleida Health, Buffalo, NY

Rating: Excellent

The seminar was an educational, yet energizing training session. The time just flew by!

Kelli Schobelock, Communications & Public Relations Specialist
BI Roxane Inc., Columbus, OH

Rating: Excellent

An excellent chance to re-think how we respond to directed questioning. Great learning experience.

Dustin Cook, Sales Executive
Definitive Homecare Solutions, Columbus, OH

Rating: Excellent

Excellent - Most useful workshop in the conference for me.

Jerry Carter, Executive Director
Neil Kennedy Recovery Clinic, Youngstown, OH

Rating: Excellent

A refreshing, useful presentation by skilled, talented people. A ten!

Mary Mautz, Clinical Nurse Specialist
Talbot Hall & Self presenter, Columbus, OH

Rating: Excellent

Very informative, I have been to other media seminars but this one had actual useful information.

Tina Mrakowski, Owner
Comfort Keepers, Hilliard, OH

Rating: Excellent

Very good - very informative! Provided tools that I can use in a lot of aspects of my life!

Chris Wilhide, Director, Program Research & Development
Nationwide Better Health, Hunt Valley, MD

Rating: Excellent

HEALTHCARE/MEDICAL/MENTAL HEALTH

<p>Excellent seminar, professional and thorough.</p> <p>Mike Smeltzer, Director, Public Health Standards Columbus Health Department, Columbus, OH</p>	<p>Rating: Excellent</p>
<p>The video-taped interviews and instant feedback is the best training tool I've encountered for dealing with the media.</p> <p>Russ Shaffer Ohio Optometric Association, Worthington, OH</p>	<p>Rating: Excellent</p>
<p>This presentation was very informative. The information and techniques presented will help me communicate effectively with the media.</p> <p>Colleen Dowd, Chief Nursing Officer Kaleida Health - Buffalo General Hospital, Buffalo, NY</p>	<p>Rating: Excellent</p>
<p>This was a great opportunity to learn the rules of play for the interview game. Very beneficial for my job.</p> <p>Phyllis Gentner, Senior Marketing Associate DeGraff Memorial Hospital, N. Tonawanda, NY</p>	<p>Rating: Excellent</p>
<p>Trainers are gentle in corrections but provide real world examples of how interviews go. Helpful knowledge to prepare and plan positives.</p> <p>Gloria Iannucci, Communications Director Alvis House, Columbus, OH</p>	<p>Rating: Excellent</p>
<p>Very beneficial - helped sales staff stimulate thinking to formulate new ideas and sales approaches.</p> <p>Cheri Johnston, Sales Associate Definitive Homecare Solutions, Columbus, OH</p>	<p>Rating: Excellent</p>
<p>Very effective training! Thanks for teaching us to "always be in control."</p> <p>Nicole Benameur, Health Program Manager Columbus Health Department, Columbus, OH</p>	<p>Rating: Excellent</p>
<p>Very informative and up-beat. Kept moving and never became boring.</p> <p>Carol Simpson, Senior Registrar/EMT-B Mary Rutan Hospital, Bellefontaine, OH</p>	<p>Rating: Excellent</p>
<p>This workshop was excellent, informative and powerful. I feel that I actually will walk out having hands-on tools that I will use.</p> <p>Kellee Gauthier-Patterson, Programs Director Children's Hospital, Columbus, OH</p>	<p>Rating: Excellent</p>
<p>Top notch training for real life situations, well done. Well received.</p> <p>Mike Hughes, Vice President Public Relations & Government Affairs Kaleida Health, Buffalo, NY</p>	<p>Rating: Excellent</p>

HEALTHCARE/MEDICAL/MENTAL HEALTH

<p>Anthony had very good communications and the ability to bring the participations into the presentation.</p> <p>Kim Sescil, RN Employee Health United Memorial Medical Center, Batavia, NY</p>	<p>Rating: Not Rated</p>
<p>Excellent training for public professionals.</p> <p>Gene Bailey, Community Relations Manager Columbus Health Department, Columbus, OH</p>	<p>Rating: Excellent</p>
<p>Great seminar; very smooth transition from topic to topic.</p> <p>Rodney Coatney, Program Manager Alvis House, Columbus, OH</p>	<p>Rating: Excellent</p>
<p>Helps you avoid all of the bad questions and put all the company's positives in the interview.</p> <p>Marie Stelmach, Infection Control Professional Kaleida Health, Buffalo, NY</p>	<p>Rating: Excellent</p>
<p>I feel much better prepared to represent Kaleida Health in a positive light after RMA's training.</p> <p>Kris Piazza, Senior Marketing Associate Kaleida Health, Buffalo, NY</p>	<p>Rating: Good</p>
<p>I learned valuable skills that I will use not only in interviews, but also in meetings and in public relations.</p> <p>Kristin Evans, Realeyes Program Manager Ohio Optometric Association, Worthington, OH</p>	<p>Rating: Excellent</p>
<p>It was nice to see that I already use some of the techniques, but now that I can recognize them, I can fine tune them and greatly improve my communication skills.</p> <p>Laura Butler, Sales Executive Definitive Homecare Solutions, Columbus, OH</p>	<p>Rating: Excellent</p>
<p>Nice job of focusing on a few key points.</p> <p>John Morcato, Junior Marketing Associate Women & Children's Hospital, Buffalo, NY</p>	<p>Rating: Good</p>
<p>RMA gave insight to handling difficult topics and promoting our organization in the most positive light.</p> <p>Lisa Balas, Nurse Manager Women & Children's Hospital, Buffalo, NY</p>	<p>Rating: Good</p>
<p>Educational and entertaining!</p> <p>Walt Luowig, President Kaleida Health, Williamsville, NY</p>	<p>Rating: Excellent</p>

HEALTHCARE/MEDICAL/MENTAL HEALTH

<p>Simply put: great experience and chance to gain knowledge on presentation skills.</p> <p>Megan Decker, Customer Relations Manager Definitive Homecare Solutions, Columbus, OH</p>	<p>Rating: Excellent</p>
<p>The training was excellent!</p> <p>Maria Watson, Program Director Alvis House, Columbus, OH</p>	<p>Rating: Excellent</p>
<p>This seminar has equipped me with techniques and tools that will better prepare me for when I am approached by the media.</p> <p>Jennifer Masslieno, Program Manager Alvis House, Columbus, OH</p>	<p>Rating: Excellent</p>
<p>This seminar was extremely educational and leaves you with useful tactics for the future.</p> <p>Jennifer Vorpahl, Intern Kaleida Health, N. Tonawanda, NY</p>	<p>Rating: Excellent</p>
<p>Very helpful beyond the work environment.</p> <p>Micahel Holley, Development Manager Visiting Nursing Association of WHY, Inc., Williamsville, NY</p>	<p>Rating: Good</p>
<p>Very helpful with several areas of public speaking/interviews.</p> <p>Midge Roberts, SIG Coordinator Your Human Resource Center, Millersburg, OH</p>	<p>Rating: Excellent</p>
<p>Very interesting and worth my time. I feel these techniques can also be useful for me as a trainer.</p> <p>Patricia Hill, Staff Development Manager Alvis House, Columbus, OH</p>	<p>Rating: Excellent</p>
<p>It all becomes painfully obvious and helpful when you see yourself on camera.</p> <p>Randy Shively, VP Clinical Services Alvis House, Columbus, OH</p>	<p>Rating: Excellent</p>
<p>Very practical information that we can put to use right away.</p> <p>Leselylinda Lannan, Director of Marketing Kaleida Health, Buffalo, NY</p>	<p>Rating: Excellent</p>
<p>You all did a great job. I learned a lot from your presentation.</p> <p>Tony Clark, Trainer Definitive Homecare Solutions, Columbus, OH</p>	<p>Rating: Excellent</p>

HEALTHCARE/MEDICAL/MENTAL HEALTH

A great presentation desperately needed in business today. Steven Beauchamp, Public Affairs + Marketing Manager Rural/ Metro Medical Services, Buffalo, NY	Rating: Excellent
A very clear and precise presentation with easy to retain theories/practices. Teresa Daniels, Chaut Co. H. D. P. I. O. Chautaugua Co. Health Department, Mayville, NY	Rating: Excellent
Agendas are very important when it comes to speaking before the media. Bob Burnett, Program Manager Alvis House, Columbus, OH	Rating: Excellent
Clear, concise, confident! Joseph Messner, Assistant Director Your Human Resource Center, Millersburg, OH	Rating: Excellent
Educational refresher and the fundamentals of getting your message across. Steve Scholl, Account Manager Definitive Homecare Solutions, Columbus, OH	Rating: Not Rated
Energetic and informative. David Croston, VP/CTO Kaleida Health, Buffalo, NY	Rating: Excellent
Energetic. Certainly taught by professionals. Danielle Ritter, Program Manager Alvis House, Columbus, OH	Rating: Excellent
Excellent. Stephen Koczwar, HR BI Roxane Inc., Columbus, OH	Rating: Not Rated
Excellent - very practical, useful information. Andrea Kochensparger, Senior Counsel BI Roxane Inc., Columbus, OH	Rating: Excellent
Excellent course! Jessica O'Hare, Community Resource Coordinator Ohio Optometric Association, Worthington, OH	Rating: Excellent

HEALTHCARE/MEDICAL/MENTAL HEALTH

Excellent practical experience. Charles Bush, Medical Director OSU Ross Heart Hospital, Columbus, OH	Rating: Excellent
Excellent style of presentation. Rick Gehlbach, Clinical Counselor Mid-Ohio Psychological Services, Inc., Lancaster, OH	Rating: Excellent
Excellent use of time, valuable feedback from industry experts. Larry Anstine, Executive Director OSU Ross Heart Hospital, Columbus, OH	Rating: Excellent
Extremely helpful and informative. Bunny O'brien, Emergency Dept. RN manager Kaleida Health, Buffalo, NY	Rating: Excellent
Fantabulous! Excellent job. Very informative. Brain DeCicco, Web Media Developer Kaleida Health, Amherst, NY	Rating: Excellent
Focused info that is critical for any of us who may face the public and represent Kaleida Health. R. M. Lovell, EVP/COO Kaleida Health, Buffalo, NY	Rating: Excellent
Good for other presentations and communication in general. Ron Ryles, Program Manager Columbus Health Department, Columbus, OH	Rating: Good
Great eye opener for dealing with reporters. Gene Smith, PH SIT Columbus Health Department, Columbus, OH	Rating: Excellent
Great insight, very positive interactive way to learn. Jeff Harner, AVP - Performance & Outcomes Nationwide Better Health, S. Windsor, CT	Rating: Excellent
Great tips on becoming a dynamic speaker. Amy Sternstein, Physician Borden Center for Nutrition and Wellness, Columbus, OH	Rating: Excellent
Great training: dynamic, well-organized and informative. Carl Hamstead, Program Director Alvis House, Columbus, OH	Rating: Excellent

HEALTHCARE/MEDICAL/MENTAL HEALTH

I feel the presentation was very informative and a great help in how to deal with the media.

Rating: Excellent

Joyce Kuhn, ER Registration/PBX
Mary Rutan Hospital, Bellefontaine, OH

Informative, educational, and effective in dealing with the media.

Rating: Excellent

Donnie Farley, Nurse Manager
DeGraff Memorial Hospital, N. Tonawanda, NY

Insightful, helpful, "comfortable" way to learn tough job of something we don't usually have to do.

Rating: Excellent

Connie Gallaher, Chief Nursing Officer
OSU Ross Heart Hospital, Columbus, OH

It is important that we show our dedication to the people we serve by all the interviews we have.

Rating: Excellent

Patricia McCarthy, Health and Safety Officer
Kaleida Health, Buffalo, NY

Made me think outside of the box.

Rating: Excellent

Francisca Mesiah, Sr. Marketing Associate
Kaleida Health, Buffalo, NY

Media training was coaching for difficult interviews with sensitivity to me, the trainee.

Rating: Excellent

Reed Fraley, Senior Vice President
Ohio Hospital Association, Columbus, OH

Mouths-On-Training.

Rating: Excellent

Elaine Roman, Public Health Planning
Niagara County Department of health, Lockport, NY

Nice energy, tag team approach, good tips/suggestions.

Rating: Excellent

George Doyle III, Vice President, Quality Affairs
BI Roxane Inc., Columbus, OH

Practical, poignant presentation.

Rating: Excellent

Gary Brice, Dir. Community relations
Kaleida Health, Buffalo, NY

An excellent training seminar. It really brought into perspective a lot of the do's and don'ts of on camera interviews. Also a lot of other valuable info on the news media.

Rating: Excellent

Gerard Lowe, Vice President of Agency Programming
Alvis House, Columbus, OH

HEALTHCARE/MEDICAL/MENTAL HEALTH

Professional, experienced teachers. Daniel J Stapleton, Director, Financial Operations Niagara County Department of health, Lockport, NY	Rating: Excellent
Provides information and skills that can be immediately translated into practice. Cheryl Klass, President Children's Hospital/Kaleida, Buffalo, NY	Rating: Excellent
RMA's training is most useful when dealing with the media. Micahel Hughes, Director of Public + Media relations Kaleida Health, Buffalo, NY	Rating: Excellent
Short & Sweet - excellent examples used to express the concepts. Nola Goodrich-Kresse, Public Health Educator/Public Information Officer Orleans County Health Department, Albion, NY	Rating: Excellent
Thank you very much! Lori Kannally, Health Educator Delaware General Health District, Delaware, OH	Rating: Excellent
The presentation highlights daily realities faced during interventions with the media and provides practical and useful tools for success. Tamara Owen, President, DeGraff Memorial Hospital Kaleida Health, Buffalo, NY	Rating: Excellent
The presentation was excellent. I'm much more comfortable considering a potential interview. Gayden Fite, Executive Director Women's Recovery Center, Xenia, OH	Rating: Excellent
The program really opens your eyes to ulterior motives and subliminal messages in broadcast interviews. Charles Cataline, Senior Director, Health Policy Ohio Hospital Association, Columbus, OH	Rating: Excellent
The training was very informational and exciting. Dionne Carpenter, Associate Vice President Alvis House, Dayton, OH	Rating: Excellent
This presentation gave me better insight into tools needed to effectively communicate to the media. Phyllis Gentner, Senior Marketing Associate Kaleida Health/DeGraff Memorial Hospital, N. Tonawanda, NY	Rating: Excellent

HEALTHCARE/MEDICAL/MENTAL HEALTH

<p>This program helped in planning ways to control perception.</p> <p>Jason Poindexter, Program Manager Alvis House, Columbus, OH</p>	<p>Rating: Good</p>
<p>This was a very beneficial training. It was fast paced, yet clear and concise.</p> <p>Sarah Litra, Grant Coordinator Union County Health Department, Marysville, OH</p>	<p>Rating: Excellent</p>
<p>This was fun.</p> <p>Jim Hartman, Sanitarian Columbus Health Department, Columbus, OH</p>	<p>Rating: Excellent</p>
<p>To the point key aspects of responding to interviews from media.</p> <p>Denis J Jacques, Director/ Administration Kaleida Health, Buffalo, NY</p>	<p>Rating: Excellent</p>
<p>Today's presentation provided a great billboard of what to do when the media is on your door step.</p> <p>Stephanie Burgess, Manager Kaleida Health, Buffalo, NY</p>	<p>Rating: Excellent</p>
<p>Trains you to keep your foot out of your mouth, or at least get them to look at your hand while you're extracting your foot from your mouth.</p> <p>Margaret Paroski, EVP/CMO Kaleida Health, Buffalo, NY</p>	<p>Rating: Excellent</p>
<p>Valuable information.</p> <p>Kathleen Guarino, Chief Nursing Officer Kaleida Health, Buffalo, NY</p>	<p>Rating: Excellent</p>
<p>Very Good! Learned a bunch.</p> <p>Chris Moden, RN Nurse Manager Emergency Dept. Kaleida Health Millard Fillmore Suburban, Williamsville, NY</p>	<p>Rating: Excellent</p>
<p>Very helpful and insightful for all types of individuals.</p> <p>Scott Schwind, Marketing and Communications Manager Ambulatory Care Affiliates, Columbus, OH</p>	<p>Rating: Excellent</p>
<p>Very informative, practical application.</p> <p>Laura Raisor, Director of Nursing Visiting Nursing Association of WHY, Inc., Williamsville, NY</p>	<p>Rating: Good</p>
<p>Very practical & informative.</p> <p>Rosalie Weakland, Director, Quality Improvement Ohio Hospital Association, Columbus, OH</p>	<p>Rating: Excellent</p>

MANUFACTURING

<p>This is a fantastic way to identify your weaknesses and hone your skills.</p> <p>Rob Zimmerman, Vice President & Treasurer Greif, Inc., Columbus, OH</p>	<p>Rating: Excellent</p>
<p>This seminar helped me understand that the interview is an opportunity, not a threat.</p> <p>Tanny Crane, President and CEO The Crane Group, Columbus, OH</p>	<p>Rating: Excellent</p>
<p>Absolutely one of the most informative seminars I've attended.</p> <p>Chris Cook, Founder Vinyl Visions, Columbus, OH</p>	<p>Rating: Excellent</p>
<p>RMA provides critical techniques you need to deliver your messages in a concise compelling way.</p> <p>Christopher Feeney , Director, Public Affairs Hillenbrand Industries, Batesville, IN</p>	<p>Rating: Excellent</p>
<p>This course is a must for any individual who comes in contact with the media.</p> <p>Hoy Frakes, President Metallurg Vanadium Corporation, Cambridge, OH</p>	<p>Rating: Excellent</p>
<p>Beyond expectations!</p> <p>William Rother, Plant Manager Cooper Tire & Rubber Co., Athens, GA</p>	<p>Rating: Excellent</p>
<p>Provides an excellent setting to learn about handling the media, especially for inexperienced staff members.</p> <p>Shawn Buchtel, Controller Metallurg Vanadium Corporation, Cambridge, OH</p>	<p>Rating: Excellent</p>
<p>RMA gave me relevant tips and information that I could put to use immediately!</p> <p>Stacey Moore, Public Relations Specialist Crane Materials International, Atlanta, GA</p>	<p>Rating: Excellent</p>
<p>RMA provided an enlightening approach on how to handle challenging situations with the media.</p> <p>Phil Caris, VP Sales Cooper Tire & Rubber Co., Findlay, OH</p>	<p>Rating: Excellent</p>
<p>I received great insight into my own speech-making abilities and learned many, many ways to improve.</p> <p>John Dieker, Vice President - Corporate Controller Greif, Inc., Columbus, OH</p>	<p>Rating: Excellent</p>

MANUFACTURING

Most realistic training I have ever been involved in. Jim Ziminski, President Crane Performance Siding, Columbus, OH	Rating: Excellent
RMA's training allows me to follow a process that focuses on creating a positive opportunity in a stressful environment. Scott Jaimeson, VP. Manufacturing Cooper Tire & Rubber Co., Findlay, OH	Rating: Excellent
Very good - Liked the critique on tape and review. Good tough questions. Bill Woeste, VP Manufacturing Cooper Tire & Rubber Co., Findlay, OH	Rating: Good
Very well presented. Tight and concise, full of immediately applicable tips. Sara Butler, Marketing Associate Crane Materials International, Atlanta, GA	Rating: Excellent
Very informative. Provide good skills for communicating to anyone. John Revell, Plant Manager Oliver Rubber Co., Asheboro, NC	Rating: Excellent
Clear, concise, and easily translated into immediate success/improvement. Tom Korte, Director of Sales Crane Materials International, Marbleton, GA	Rating: Excellent
Valuable tips to help great companies be perceived as great companies in the time of a crisis. Michelle Stevens, HR Manager Sekisui S-Lec America, Winchester, KY	Rating: Excellent
Energy! Very upbeat and positive. Stephen Manning, Sales Manager Crane Materials International, Atlanta, GA	Rating: Excellent
Good "real life" education. Simple, straight-forward tools - good survival kit for media interaction. Scott Rhodes, Director - Commercial Products Cooper Tire & Rubber Co., Findlay, OH	Rating: Good
Great job; very helpful for salespeople. Stacy Acton, Sales Crane Materials International, Atlanta, GA	Rating: Excellent

MANUFACTURING

<p>Efficient delivery of really effective material.</p> <p>Darren Cherry, Director Planning & Analysis Greif, Inc., Columbus, OH</p>	<p>Rating: Excellent</p>
<p>RMA provides critical techniques you need to deliver your messages in concise, compelling way.</p> <p>Christopher Feeney, Director of Communications Hillenbrand Industries, Batesville, IN</p>	<p>Rating: Excellent</p>
<p>Very good training session with real world experiences.</p> <p>John Bodart, Plant Manager Cooper Tire & Rubber Co., Texarkana, AR</p>	<p>Rating: Excellent</p>
<p>Very informative and insightful to the core of the sales process.</p> <p>Peter Manning, Sales Manager Crane Materials International, Marbleton, GA</p>	<p>Rating: Excellent</p>
<p>This is my second seminar. Excellent learning experience.</p> <p>Rick Stoldt Metallurg Vanadium Corporation, Cambridge, OH</p>	<p>Rating: Excellent</p>
<p>A great eye opener, I had an opportunity to see the other side of the camera.</p> <p>David Green, Manufacturing Plant Manager Crane Materials International, Woodstock, GA</p>	<p>Rating: Not Rated</p>
<p>A very eye opening and rewarding experience.</p> <p>Hal Miller, President International Tire Division Cooper Tire & Rubber Co., Findlay, OH</p>	<p>Rating: Excellent</p>
<p>This presentation made me really re-think how I communicate.</p> <p>Mike Fusek Metallurg Vanadium Corporation, Cambridge, OH</p>	<p>Rating: Excellent</p>
<p>Eye opening.</p> <p>John Ebert, Plant Manager Cooper Tire & Rubber Co., Tupelo, MS</p>	<p>Rating: Excellent</p>
<p>Gave very useful insight to dealing positively with negative issues in the media</p> <p>Michael Bourgeois, Shieldalloy Metallurgical Corporation, Ellwood, PA</p>	<p>Rating: Excellent</p>
<p>Helpful - the emphasis on presentation practice is not often spoken of. It is also the easiest thing not to do!</p> <p>Doug Dykstra, Sales/Export Manager Crane Materials International, Atlanta, GA</p>	<p>Rating: Excellent</p>

MANUFACTURING

I found the material presented provided a practical approach. Francis Brennan, Vice President Technical Cooper Tire & Rubber Co., Findlay, OH	Rating: Excellent
Put some emotion into the motion. Terry Couch, Regional Sales Manager Crane Materials International, Dallas, GA	Rating: Excellent
Very good practical program. Will help in numerous opportunities. D.E. (Dewey) Beach Beach, Director, Product Marketing Cooper Tire & Rubber Co., Findlay, OH	Rating: Excellent
Very good representation of real life circumstances. Jim Keller, VP Motorparts Cooper Tire & Rubber Co., Findlay, OH	Rating: Excellent
Very good/useful tips and techniques. Jack Hamilton, Plant Manager - Findlay Cooper Tire & Rubber Co., Findlay, OH	Rating: Excellent
Feedback opportunities & critique is the "mothers milk" of improvement. Richard Caldwell, Health, Safety, Environmental Manager Metallurg Vanadium Corporation, Cambridge, OH	Rating: Excellent
I'll lose sleep tonight thinking about all this. Thank you. Joe Gondelc, Marketing Manager Crane Materials International, Atlanta, GA	Rating: Excellent
RMA's presentation techniques are terrific. Dave Craig, Director Cooper Tire & Rubber Co., Findlay, OH	Rating: Excellent

NON-PROFIT

<p>An efficient, guided way to hone your ability to talk with the media.</p> <p>Matthew Montgomery, Public Affairs American Red Cross, Columbus, OH</p>	<p>Rating: Excellent</p>
<p>By far, the most practical, concise training I have participated in over the past few years.</p> <p>Nina DiGuardi, Program Officer Mathile Family Foundation, Dayton, OH</p>	<p>Rating: Excellent</p>
<p>As well as having fun, I came away from the presentation with a lot of useful information.</p> <p>Kristen Ober, Administrative Coordinator Upper Arlington Chamber of Commerce, Upper Arlington, OH</p>	<p>Rating: Excellent</p>
<p>Excellent tips - definitely useful to my company.</p> <p>Till Baltes, Marketing Coordinator CAT Welfare ASSN, Columbus, OH</p>	<p>Rating: Excellent</p>
<p>Great techniques to use in everyday life, not just with the media.</p> <p>Kippy King, Program Director Mathile Family Foundation, Dayton, OH</p>	<p>Rating: Excellent</p>
<p>This can turn a fearful experience with the media in to a positive one.</p> <p>Gary Godd, Deputy Director Michigan Sheriffs' Association, Lansing, MI</p>	<p>Rating: Excellent</p>
<p>This was a very valuable training. It helped me think about the media before they call w/ questions.</p> <p>Brenda J. Schwandt, President Upper Arlington Chamber of Commerce, Upper Arlington, OH</p>	<p>Rating: Excellent</p>
<p>An invaluable training for those who want to represent themselves and their organizations well.</p> <p>Jodi Buckman, ED Capital Area Humane Society, Hilliard, OH</p>	<p>Rating: Excellent</p>
<p>Seminar presented skills to help me work better with the media.</p> <p>Joan Coughlin, VP of Marketing + PR Better Business Bureau, Columbus, OH</p>	<p>Rating: Excellent</p>
<p>This is a wonderful presentation...must have for anyone who works with the media.</p> <p>Greg Edwards, Executive Director Mathile Family Foundation, Dayton, OH</p>	<p>Rating: Excellent</p>

NON-PROFIT

<p>Thought provoking, everyone can use nuggets.</p> <p>Michael Zietinski, Consultant Fireman's Fund Inc., N. Royalton, OH</p>	<p>Rating: Excellent</p>
<p>Very good exercise. Concrete, helpful tips to improve my work.</p> <p>Roger Minner, State Director of Foster Care The Buckeye Ranch, Heath, OH</p>	<p>Rating: Excellent</p>
<p>You provided many good tips for how to make a presentation or respond to questions.</p> <p>Donna Beeson Mathile Family Foundation, Dayton, OH</p>	<p>Rating: Excellent</p>
<p>Great! Anyone working in a nonprofit organization should attend this workshop.</p> <p>Ellen Stark, Associate Director Your Human Resource Center, Wooster, OH</p>	<p>Rating: Excellent</p>
<p>RMA was fun and direct in their presentation, which makes it easy for me to remember what they taught, so I can use this lesson in the future.</p> <p>Kyle Ailingier, Communications Associate American Red Cross, Greater Buffalo Chapter, Buffalo, NY</p>	<p>Rating: Excellent</p>

PROFESSIONAL SERVICES

Well worth the time - they took what is not a comfortable concept for lawyers and made it understandable!

Rating: Excellent

Kimberly Shumate, Attorney
The Ohio State University Office of Legal Affairs, Columbus, OH

A great service for PR Pros and company spokespeople alike.

Rating: Excellent

Scott Peacock, Account Executive
Emerging Marketing, Columbus, OH

A lot of very useful information - would absolutely recommend it to anyone.

Rating: Excellent

Sarah Rau, Account Executive
Hinson Ltd Public Relations, Columbus, OH

I learned more in two hours about how to talk to the media than I have in 20 years of business.

Rating: Excellent

Shaune Skinner, President
ASC group, Inc., Columbus, OH

Incredibly impressed by the presentation and the amount of info included.

Rating: Excellent

Melissa Wyatt, Project Manager
Hafenbrack Marketing, Dayton, OH

Practical, hands-on advice that makes sense and clearly works. Lawyers should attend this presentation every year!

Rating: Excellent

Elizabeth Watters, Officer/Board Member
Columbus Bar Association, Columbus, OH

This seminar is required for anyone who might have a microphone thrust in his/her face.

Rating: Excellent

Sam Weiner, Attorney
CBA - Samuel B. Weiner Co. LPA, Columbus, OH

Very well prepared and informative - excellent presentation.

Rating: Excellent

Joanne Frahm, Account Coordinator
Communica, Toledo, OH

We wish that the public could have more time to learn about issues, but RMA showed us how to get a simple message across successfully.

Rating: Excellent

Joelle Khouzam, Partner
Carlile Patchen & Murphy LLP, Columbus, OH

A focused and well presented program - well worth my time and attention.

Rating: Excellent

Richard Cohen, SR. VP & Counsel
The Garden City Group, Inc., New Albany, OH

PROFESSIONAL SERVICES

<p>Good stuff in short time. Very helpful.</p> <p>Fred Sarazin, VP & Assistant Audit Director Amtrust Bank, Cleveland, OH</p>	<p>Rating: Not Rated</p>
<p>I liked how they related this presentation to everyday life and business.</p> <p>Lydia McDevitt, Partner Andia Marketing Solutions, Columbus, OH</p>	<p>Rating: Excellent</p>
<p>Very articulately presented.</p> <p>Peter Kimani, Manager Veris Consulting, LLC, Columbus, OH</p>	<p>Rating: good</p>
<p>A very interesting presentation with a lot of practical, applicable advice.</p> <p>Victoria Oldham, Legal Services Coordinator The Garden City Group, Inc., New Albany, OH</p>	<p>Rating: Excellent</p>
<p>Enthusiastic and informative.</p> <p>Jodi DiSalle-Horns, Public Relations Specialist Communica, Toledo, OH</p>	<p>Rating: Excellent</p>
<p>Extremely informative and entertaining.</p> <p>Debra Monagan, President Communica, Toledo, OH</p>	<p>Rating: Excellent</p>
<p>I learned a lot; the session was very valuable.</p> <p>Sally Bloomfield, Attorney Bricker & Eckler, Columbus, OH</p>	<p>Rating: Excellent</p>
<p>It's an eye opening experience.</p> <p>Brian Barger, Attorney Brady, Coyle & Schmidt, LLP., Toledo, OH</p>	<p>Rating: Excellent</p>
<p>Practical Advice. They know their stuff.</p> <p>Mike Galgano, General Counsel The McGill Corp., Groveport, OH</p>	<p>Rating: Excellent</p>
<p>Really enjoyable and informative!</p> <p>Jamie Heberling, Account Executive Fahlgren Mortine, Columbus, OH</p>	<p>Rating: Not Rated</p>

PROFESSIONAL SERVICES

I've been in PR for more than 15 years and I still learned many useful tips and background info that will help in dealing with the media.

Sarah Irvin, President
Irvin Public Relations, Columbus, OH

Rating: Excellent

RMA's points were right on target and helped me formulate better responses to questions.

Patrick Rubinic, CMO
USComCorp - National PhotoAlert, Columbus, OH

Rating: Excellent

Terrific, entertaining filled with "nuggets" and lots of great ideas - shared with grace and passion.

Jenn Bussell, President, CEO
Bussell and Associates LLC, W. Manchester, OH

Rating: Excellent

Very educational. I will definitely use these key points in my next interview.

Ashley Curl, Account Coordinator
Hinson Ltd Public Relations, Columbus, OH

Rating: Excellent

We found this information to be invaluable. Thanks!

Michael Rubinic, Chief Executive Officer
USComCorp, Columbus, OH

Rating: Excellent

REAL ESTATE

<p>One of the best I have attended, informative and well presented.</p> <p>Greg Hrabcak, 2008 President Columbus Board of Realtors/ The Commercial Partnership, Columbus, OH</p>	<p>Rating: Not Rated</p>
<p>Could be and absolute asset for any business looking to expand its media presence and reputation.</p> <p>Michael Sliemers, Real Estate Consultant Real Living HER, Columbus, OH</p>	<p>Rating: Excellent</p>
<p>RMA hit on every situation we've encountered with the media plus a few we have to look forward to. The suggestions are practical, real-life solutions to challenging media situations.</p> <p>Marque Bressler, Director of Communications Columbus Board of Realtors, Columbus, OH</p>	<p>Rating: Excellent</p>
<p>Very strong presentation! Great information! Very Helpful! Very informative, I could have spent the day learning from you, yet you gave us so much in just a few hours.</p> <p>Sara Walsh, Vice President Real Living HER, Columbus, OH</p>	<p>Rating: Excellent</p>
<p>Excellent information for anyone entering a leadership position.</p> <p>Chris Reese, Past President of CBR Metro II Realty, Columbus, OH</p>	<p>Rating: Excellent</p>
<p>First exposure to your company, the interview process is great - do more!</p> <p>Ted Oatts, Owner/Broker Worthington Realty, Worthington, OH</p>	<p>Rating: Excellent</p>
<p>I turned down an interview not more than a month ago which I would now feel prepared to accept and use the opportunity.</p> <p>Pamela Wingate, Realtor, ABR, e-Pro CBR/ Re/Max Champions, Pickerington, OH</p>	<p>Rating: Excellent</p>
<p>It teaches you much more about personal communication than just talking to the media.</p> <p>Ben Calhoon, Realtor Columbus Board of Realtors, Columbus, OH</p>	<p>Rating: Excellent</p>
<p>Outstanding information - useful in not only interviews - but in daily lives as a realtor.</p> <p>Kathy Wilkins, Realtor ERA Real Estate First/ CBR, Grove City, OH</p>	<p>Rating: Excellent</p>
<p>Real life experiences and practical application made this an effective and useful seminar. I'll use this regularly.</p> <p>Lisa R. Hooker, Director of Communications South Central Power Co., Lancaster, OH</p>	<p>Rating: Excellent</p>

REAL ESTATE

Wonderful tips and ammunition for responding to public/ customers. Terrific reaction management!

Rating: Excellent

Lari Madosky-Shaw, Realtor/ Director CBR
Coldwell Banker King Thompson, Columbus, OH

Wow! This is such valuable information I can use not only in media situations but in numerous "life" situations!

Rating: Excellent

Brianna George, Assistant to AEO
Columbus Board of Realtors, Columbus, OH

Excellent set of skills with applications in many aspects of business and life.

Rating: Excellent

Mark Kraus, Sales Manager
Coldwell Banker King Thompson, Columbus, OH

Often in the real estate sales climate the media likes to dwell on negativity. Interview techniques are crucial to help present the factual data.

Rating: Not Rated

Brad Bennett, Past President of CBR- 2007
Columbus Board of Realtors, Columbus, OH

Professional - very well prepared.

Rating: Excellent

Celeste Kotick, Associate Property Manager
ProLogis, Columbus, OH

RMA presented useful interview and presentation tips in a succinct format that can be used in everyday life in the business world.

Rating: Excellent

Jennifer L. Ross, Senior Group Leader
Floyd Browne Group, Delaware, OH

RMA's presentation gave me tools and methods to handle interviews, which can also be used for sales presentations.

Rating: Excellent

Nicholas McCullough, Project Manager
Civil & Environmental Consultants Inc., Columbus, OH

Very "eye" opening and useable in all aspects of life and business.

Rating: Not Rated

Kim McCutchen, Southwest Manager
Valmerland Title, Grove City, OH

Very good format, excellent presentation, informative, titillating!

Rating: Excellent

Gary Francis, Broker
American Dream Realty, Columbus, OH

Very informative presentation which helps prepare not only for live interview but sales presentations and better communication.

Rating: Excellent

Milt Lustnauer, Broker
Re/Max Premier Choice, Columbus, OH

REAL ESTATE

Dynamic audience participation - fast moving - good job, team approach. Robert Deis, Broker Prudential Commercial Real Estate, Columbus, OH	Rating: Excellent
Excellent - in fact I am already forming nuggets and bridges and bump and runs in my mind... Louise Potter, Team Leader/ Sales Manager Keller Williams Greater Columbus Realty, Columbus, OH	Rating: Excellent
Excellent presentation. Very effective. Bonnie Nyikes, Realtor and Director Columbus Board of Realtors, Powell, OH	Rating: Excellent
Full of important info that will be useful in situations even outside the scope of media. Sue Lusk-Gleich, Realtor/ Treasurer of CBR Keller Williams Capital Partners Realty/ CBR, Worthington, OH	Rating: Excellent
Great, valuable and practical guidance to being interviewed and how to handle tough questions. Stacy McVey, Director/ Realtor CBR/ Keller Williams Classic Properties, Columbus, OH	Rating: Excellent
Informative and Useful. Rick Benjamin, Secretary/ Realtor, Broker Columbus Board of Realtors/ Remax Premier Choice, Powell, OH	Rating: Excellent
It was great and will help me in many ways. Graham Wojciechowski, Realtor Gene P. Johnson Realty, Inc./Columbus Board of Realtors, Reynoldsburg, OH	Rating: Excellent
The session provided some extremely useful tips for preparing myself. Stan Collins, Assistant Executive Officer Columbus Board of Realtors, Columbus, OH	Rating: Excellent
Useful information even when you think you know everything. Franz A. Geiger, Managing Director Polaris Centers of Commerce, Columbus, OH	Rating: Excellent
Wonderful, helpful information! Nancy Byrd, Realtor Re/Max Achievers, Columbus, OH	Rating: Not Rated

REAL ESTATE

Very enlightening! RMA shows you that you really do have control.

Andy Mills, Associate
Continental Realty/ Cushman and Wakefield, Columbus, OH

Rating: Excellent

Very informative. The material not only will enable me to handle media contacts but also how to see the way others manipulate us through the media.

Bryan Dean, Manager of Tech Services
Columbus Board of Realtors, Columbus, OH

Rating: Excellent

Very insightful and informative.

Bob McCarthy, Regional Vice President
Real Living HER, Gahanna, OH

Rating: Not Rated

RETAIL

I cannot thank you enough for the time and effort that you put into our Leadership Conference this year. Media training, as always, got rave reviews. But equally important, the feedback on your PR session was outstanding! To quote our MDs, "we could have listened...for hours." We're thrilled to be able to continue to partner with you, and we are a stronger PR machine because of it. Again, a million thanks!

Jill Clark, Director of Marketing
Glimcher Realty Trust, Columbus, OH

Rating: Excellent

Excellent, I have done a dozen of these and have learned from every one.

Dale Hollandsworth, MIC
The Kroger Co., Westerville, OH

Rating: Excellent

Fast paced, simple, informative, and will improve my work with the media in the future.

Gary Smith, VP Finance & Treasury
The Andersons, Inc., Maumee, OH

Rating: Good

An extremely enjoyable and highly educational training session on dealing with the media.

Dennis Nicholson, General Manager
Super Mall, Auburn, WA

Rating: Excellent

Excellent Lessons! Very Effective Training!

Brooke Smith, Marketing Director
Westshore Plaza/University Mall, Tampa, FL

Rating: Excellent

Excellent! Well organized - provided great ideas for developing confidence to address media.

Angela Krumpelman, Marketing Director
Glimcher Polaris Fashion Place, Columbus, OH

Rating: Excellent

Great group operation was well as challenging questions asked during role-play. Awesome job!

Melissa Gomes, Specialty Leasing Rep.
Weburston Mall, Stockton, CA

Rating: Excellent

Great investment of time. I've done numerous interviews and this completely changed how I approach them. Was very helpful information.

Marshall Loeb, COO
Glimcher Realty Trust, Columbus, OH

Rating: Excellent

The seminar helped identify a process to improve my skills.

Bruce Macaulay, President
The Kroger Co., Westerville, OH

Rating: Excellent

Great training for dealing with the media in negative situations to represent my company in a positive manner.

Kristen Early, Marketing Manager
Prime Outlets, Jeffersonville, OH

Rating: Excellent

RETAIL

RMA is an upbeat crowd delivering a condensed and compelling means to perform and take the offensive in an interview.

Kurt Strickmaker, Market Manager
Kerr Companies, Athens, OH

Rating: Excellent

This training was invaluable.

Cathy Davis, Marketing Director
Tulsa Promenade Mall, Tulsa, OK

Rating: Excellent

Very informative and invigorating, the role playing sessions are a great experience.

Brenda Miller, Marketing Manager
Glimcher - River Valley Mall, Lancaster, OH

Rating: Excellent

Very professional, executive level material.

Mel Bomprezzi, VP Merchandising
The Kroger Co., Westerville, OH

Rating: Excellent

Absolutely wonderful!

Carolyn Ramirez, Marketing Director
Glimcher (Puente Hills Mall), City of Industry, CA

Rating: Excellent

Thank you for sharing your expertise. This is a great product and program.

Amy Barlow, Assistant Ad Manager
The Kroger Co., Westerville, OH

Rating: Excellent

Very enlightening and worth the time.

Cyndie Hill, President & CEO
Hill Distributing Co., Columbus, OH

Rating: Excellent

Very informative and practical, easy to use in real life situations.

Renee Bochnovich, Marketing Director
Glimcher - Eastland Mall, Columbus, OH

Rating: Excellent

A great learning experience.

Tim Kaylor, General Manager
Glimcher - River Valley Mall, Lancaster, OH

Rating: Excellent

Both informative, interesting and eye opening.

Bill Hartley, Marketing Director
Merritt Square Mall, Merritt Island, FL

Rating: Good

RETAIL

Concise & Beneficial. Holly Dozer, General Manager Glimcher - Eastland Mall, Columbus, OH	Rating: Excellent
Effective information. Applicable today. Chad Ferguson, Loyalty Manager The Kroger Co., Westerville, OH	Rating: Excellent
Excellent and useful information. Jessi Clark, Marketing Director Eastland Mall, Charlotte, NC	Rating: Excellent
Excellent presentation by experienced and professional team. Bill Forbes, Southern District Manager Vintage Wine Distributor, Inc., Columbus, OH	Rating: Excellent
Fabulous Presentation! Nicole Lanier, A & D Rep. King Business Interiors, Columbus, OH	Rating: Not Rated
I would love to be as polished as Gail and Anthony. They are very good and interesting. Cheryl McCormick, Community Relations Manager The Kroger Co., Westerville, OH	Rating: Excellent
Informative with great personality. Kellie Fiorello, Newsletter Marketing Clintonville Community Market, Columbus, OH	Rating: Excellent
Interactive and very helpful. Jerry Crites, General Manager Colonial Park Mall, Harrisburg, PA	Rating: Excellent
Challenged myself to polish my media training skills and messaging goals relative to my relationship with the media. Joanna Drexel, Marketing Director Glimcher (Colonial Park Mall), Harrisburg, PA	Rating: Excellent
Great ideas for self improvement. Mary Lynn Foster, Chief Operating Officer Charles Penzone, Inc., Powell, OH	Rating: Excellent
Great day! Went in kind of nervous and came out so much more comfortable with my media interview skills! Mary Williams, Marketing Director Colonial Park Mall, Harrisburg, PA	Rating: Excellent

RETAIL

Much of the mystery is gone from the interview process. Gary Raymond, VP Operations The Kroger Co., Westerville, OH	Rating: Excellent
On point strategy with making comfort as a focus. Steve Gerber, Regional Director Glimcher Realty Trust, Columbus, OH	Rating: Excellent
Refreshingly blunt Darren Caudill, Customer Relationship Marketing/Merchandising Manager The Kroger Co., Westerville, OH	Rating: Excellent
Stay in your own bubble during interviews or conferences. Richard Hunt, General Manager Eastland Mall, Columbus, OH	Rating: Excellent
The presentation was very helpful and informative. Karla Brown, United Way Coordinator/Store Manager The Kroger Co., Westerville, OH	Rating: Excellent
They made it fun! Tom Cleveland, GM WBR Glimcher Realty Trust, Stockton, CA	Rating: Excellent
This is something we all should know. Billy Andrews, General Manager Glimcher - Indian Mound Mall, Heath, OH	Rating: Excellent
This presentation certainly gives you a certain confidence level that helps with your interviewing process! Thanks! Sherri Velliquette, Marketing Director Glimcher - Indian Mound Mall, Heath, OH	Rating: Excellent
Reputation Management Associates exceeded my expectations. They offer every day solutions to the tough situations that occur. Lynn Parker, Customer Relations Manager The Kroger Co., Westerville, OH	Rating: Excellent
Very dynamic speakers who spoke about relevant topics which I found very useful in continuing my education. Adria Allison, Director of Marketing New Towne Mall, New Philadelphia, OH	Rating: Excellent

RETAIL

Training with practical application. Jay Botsch, General Manager WestShore Plaza, Tampa, FL	Rating: Good
Very eye opening and informative session. Jeff Hursh, General Manager Heritage Beverage Co., Mentor, OH	Rating: Excellent
Very helpful information. I loved how interactive the course was. Sheila Cooper, GM Tulsa Promenade Mall, Tulsa, OK	Rating: Excellent
Very informational and entertaining! Katrina Wright, Marketing Director Grand Central Mall, Vienna, WV	Rating: Excellent
Very informative and fun! Christy Swisher, General Manager Grand Central Mall, Vienna, WV	Rating: Excellent
Very informative and invaluable tool for my success in this industry. Ken Mason, General Manager Puente Hills Mall, City of Industry, CA	Rating: Excellent
Very informative and useful. Bob Sheard, General Manager Merritt Square Mall, Merritt Island, FL	Rating: Excellent
Very informative. Stephanie Clarey, Marketing Two Men and Truck, Columbus, OH	Rating: Excellent
What an eye opening experience - Thank you! Amy Barlow, Print Media Manager The Kroger Co., Westerville, OH	Rating: Excellent

TRAVEL & TOURISM

I don't care how much you think you know-you don't really know how to deal with the media until you hear this presentation.

Rating: Excellent

Kate Parker, Sports Marketing Manager
Cabarrus County North Carolina CVB, Kannapolis, NC

Anthony is an engaging speaker. He definitely knows his "stuff" and his style is professional but very comfortable. He is the type of speaker who you remember what he said.

Rating: Excellent

Gail Graham, President
LPGA Tournament Owners Association, Roswell, GA

Best seminar I've ever been to! Tools a person can use immediately!

Rating: Excellent

John Pohl, Sr. Destination Sales Account Executive
Lexington CVB, Lexington, KY

Anthony it was a joy listening to your present again. You hit so many valuable points on presenting to others. As a member of toastmasters your points were very valuable & relevant to use when you are in front of a captivated audience.

Rating: Excellent

Amanda Daninger, Director of Sports
Visit Minneapolis North, Minneapolis, MN

I was amazed at how much information was covered in our session - all of which was right on and helpful.

Rating: Excellent

Pete McGinty, Vice President, Marketing
Experience Columbus, Columbus, OH

One of the best and most informative seminars I've attended at an NASC symposium.

Rating: Excellent

Shanna Worth, Sports Marketing Manager
Alexandria/Pineville Area CVB, Alexandria, LA

Spin tactics that really work...great media relations seminar! Very valuable media 'savvy' stuff. A must attend seminar to be media prepared.

Rating: Excellent

Penny Bailey, Director of Sports Marketing
Saginaw Valley CVB, Saginaw, MI

A stimulating, informative and confidence building seminar.

Rating: Excellent

Paul Astleford, President & CEO
Experience Columbus, Columbus, OH

The presentation ended too quickly! I will be able to put the points learned into practice immediately!

Rating: Excellent

Mary Lee Malmberg, Director of Sports Tourism
Cedar Rapids Area CVB, Cedar Rapids, IA

An excellent, thought-provoking session that every executive dealing with the media must experience.

Rating: Excellent

Brian Timm, Director of Corporate Partnerships
Greater Columbus Sports Commission, Columbus, OH

TRAVEL & TOURISM

Anthony was very informative and speaking in public has become more comfortable for me.

Rating: Excellent

Jeffrey John, Sports Promotion Manager
Canton Stark County CVB, Canton, OH

Being the marketing director of a CVB as well as the Director of our Sports Commission I am in the media regularly. I was surprised how much more I had to learn!

Rating: Excellent

Lucas Thurman, Executive Director
Champaign County Sports Commission, Champaign, IL

Concise helpful points towards being a better presenter.

Rating: Excellent

Vincent Trinidad, Director of Sports Development
Metro Tucson CVB, Tucson, AZ

Excellent seminar led by experienced, seasoned journalists.

Rating: Excellent

Claudia Plumley, Communications Manager
Experience Columbus, Columbus, OH

Four hours is a huge block of time for one topic but the mix of visual aids, participation, and great/experienced speakers made it work.

Rating: Excellent

Corey Peterson, Group Services Manager
Hampton CVB, Hampton, VA

Great energy throughout session, lots of great nuggets to take back with me. Thank you!

Rating: Excellent

Stephonie Wentz, Sports Sales Manager
Visit Minneapolis North, Brooklyn Center, MN

I earned my degree in PR and still found this presentation interesting and informative.

Rating: Excellent

Jamal Brown, Sports/Sales Coordinator
Fairbanks CVB, Fairbanks, AK

I never thought there were so many techniques to use while working with the media. This was great.

Rating: Excellent

Cory J Hitchinson, GM. Splashtown USA
Funtown Splashtown USA, Saco, ME

I wish I would have heard this information about 7 years ago. It will certainly help me be more successful!

Rating: Excellent

Tiffany Benien, Sports Coordinator
Salina Area Chamber of Commerce/CVB, Salina, KS

I would highly urge every company to invest in media training for their employees.

Rating: Excellent

Janis Schmees, Executive Director
Harris County-Houston Sports Director, Houston, TX

TRAVEL & TOURISM

Interesting, funny and extremely informative. Great to get advice from people who were on the other side, in their previous career.

Rating: Excellent

Rich Mackey, Operations Director
Monroe County Sports Commission, Rochester, NY

RMA's presentation was very insightful and informative. A must-have for any organization, small or large.

Rating: Excellent

Rich Austin, Director of Sports
Yakima Valley Sports Commission, Yakima, WA

The day-long session flew by. It was engaging, entertaining and very productive.

Rating: Excellent

Kari Kauffman, Director of Tourism
Experience Columbus, Columbus, OH

The lights, camera actions reality of the workshop creates a "hands on" experience while the fast paced entertaining format is loaded with invaluable media strategies.

Rating: Excellent

Patty Donahey Geiger, Media Relations Manager
Experience Columbus, Columbus, OH

This is definitely "news I can use!" Thanks for the wonderful & very useful info! Can't wait to share it with my coworkers. This is good to know not only for interviews with media but day to day communications!

Rating: Excellent

Cindy Chancellor, Sales Manager
Auburn Opelika Tourism Bureau, Auburn, AL

Very well presented and organized. This behind the scenes account of how to handle the press from those within the business is insightful, thoughtful and useful.

Rating: Excellent

Timothy Pearse, Assistant Operations Manager
Canobie Lake Park, Salem, NH

What a great session! From someone who has worked in the media industry, this was great insight into how to handle communications within our organizations.

Rating: Excellent

Meredith Reeves, Director of Operations
Metro Denver Sports Commission, Denver, CO

You made dealing with a crisis actually enjoyable!

Rating: Excellent

Elizabeth Davis, Director of Sales & Marketing
Niagara Tourism and Convention Corporation, Niagara Falls, NY

Anthony & Gail walk the walk and talk the talk, great presentation, lively and full of energy.

Rating: Excellent

Scott Bell, Director of Sales and Marketing
Monroe County Sports Commission, Rochester, NY

Very important training for those involved with civic and community relations.

Rating: Excellent

Frederick Ransier, Board Chair
Experience Columbus, Columbus, OH

TRAVEL & TOURISM

<p>Great presentation. Well prepared and great delivery.</p> <p>John Gibbons, Director of National Accounts Providence Warwick CVB, Providence, RI</p>	<p>Rating: Not Rated</p>
<p>Great seminar, full of a wealth of information for everyday use.</p> <p>Jennifer Miles, Sports Manager Amateur Athletic Union of the U. S., Inc., Lake Buena Vista, FL</p>	<p>Rating: Excellent</p>
<p>I find myself using information from RMA's presentations no matter how many times I attend them.</p> <p>Dana Clark, Marketing Specialist Clermont County, Ohio CVB, Batavia, OH</p>	<p>Rating: Excellent</p>
<p>I was pleased to attend this high-energy seminar and feel that our facility will be more prepared should a situation arise.</p> <p>Chris Nicoli, Marketing Manager Canobie Lake Park, Salem, NH</p>	<p>Rating: Excellent</p>
<p>Really a terrific workshop. Straight talk, easy to understand, and relate to. I learned a lot.</p> <p>Joseph Marinelli, Senior V.P. Sales Experience Columbus, Columbus, OH</p>	<p>Rating: Excellent</p>
<p>This presentation-session was very eye-opening and the resources that were learned today will be used in the months to come.</p> <p>Ronald Eifert, Sales Manager Dayton/Montgomery County CVB, Dayton, OH</p>	<p>Rating: Excellent</p>
<p>This seminar is wonderful whether your organization is large or small.</p> <p>Dana Clark, Marketing Specialist Clermont County Ohio CVB, Batavia, OH</p>	<p>Rating: Excellent</p>
<p>Very informative-Great advice on a "Crisis Plan."</p> <p>Cathy Dassance, Convention Sales Manager Flint Area CVB, Flint, MI</p>	<p>Rating: Excellent</p>
<p>Wish I'd have had this class 10 years ago, or that I was 10 years younger taking this class :)</p> <p>Tiffany Benien, Sports and Events Manager Visit Salina - Salina Area Chamber of Commerce, Salina, KS</p>	<p>Rating: Excellent</p>
<p>"Excellent, usable, pertinent information that can be utilized immediately."</p> <p>Kathleen Siford, Senior Sales Manager Kalahari Resort, Sandusky, OH</p>	<p>Rating: Excellent</p>

TRAVEL & TOURISM

<p>"Great information we can take home and we can apply tomorrow."</p> <p>Dennis DuChene, Director of Tourism Kenosha Area CVB, Kenosha, WI</p>	<p>Rating: Excellent</p>
<p>"One of the best CSEE sessions NASC has presented."</p> <p>Buddy Wheeler, Sports Marketing Coordinator Virginia Beach CVB, Virginia Beach, VA</p>	<p>Rating: Excellent</p>
<p>A "must do" to ensure the success of your business!</p> <p>Alan Ramsay CLM Entertainment, Cumberland, RI</p>	<p>Rating: Excellent</p>
<p>A dynamic presentation with practical recommendations.</p> <p>Christine Ulaky Canobie Lake Park, Salem, NH</p>	<p>Rating: Excellent</p>
<p>A valuable common sense approach to tough media questions.</p> <p>Noreen Tassinari, Director of Marketing Eastern States Expiration, W. Springfield, MA</p>	<p>Rating: Excellent</p>
<p>An exciting, exhilarating, fun-filled workshop!</p> <p>Greg Ayers, Executive Director South Bend Regional Sports Commission, South Bend, IN</p>	<p>Rating: Excellent</p>
<p>At this point in my career I don't typically deal with the media, but this will be very beneficial in the future.</p> <p>Ryan Widmer, Sports Marketing Manager Warren County CVB, Lebanon, OH</p>	<p>Rating: Excellent</p>
<p>Awesome! Deal with the media in the positive!</p> <p>Nancy Swallow, Director, Sales & Marketing Midland Chamber, Midland, TX</p>	<p>Rating: Excellent</p>
<p>Bravo!</p> <p>Kim Sawyer San Diego International Sports Council, San Diego, CA</p>	<p>Rating: Good</p>
<p>The RMA course helped to develop my interview skills and improve my ability to manage press relations on behalf of the OH & LA.</p> <p>Matt Cain, Director of Communications and Public Affairs Ohio Hotel & Lodging Association, Columbus, OH</p>	<p>Rating: Excellent</p>

TRAVEL & TOURISM

Clear, understandable direction and help in a hard to prepare for skill. Carol Allarding, Director of Events/sponsorship Experience Columbus, Columbus, OH	Rating: Not Rated
Engagenly Informative! Travis Dancy, Sports Marketing Manager Visit Lake Norman, Cornelius, NC	Rating: Excellent
Essential to every business. Carl Berni, President Canobie Lake Park, Salem, NH	Rating: Excellent
Excellent presentation. Very educational with great examples and extremely helpful ideas for future use. Brad Hart, Director of Sports & Market Development Hamilton County CVB, Carmel, IN	Rating: Excellent
Excellent Program! Ed Hodgden, Marketing Funtown Splashtown USA, Saco, ME	Rating: Excellent
Excellent program, I knew it, but now I think it. Gregg Mervis Akron/Summit CVB, Akron, OH	Rating: Excellent
Good job. Sharon Smith, Director of Development Carillon Historical Park, Dayton, OH	Rating: Excellent
Great concepts and ideas to take into the workplace immediately. Terry Hasseltine, Deputy Executive Director Kentucky Sports Authority, Frankfort, KY	Rating: Good
Great hands-on, interactive program. Curtis Gordon, Operations Coordinator Story Land, Glen, NH	Rating: Excellent
Great info. Intriguingly informative. Travis Dancy, Sports Marketing Manager Visit Lake Norman, Cornelius, NC	Rating: Excellent
Very well done. Used great examples and critiqued real life interviews. Tim Morgan, Director of Tourism Delaware Tourism Office, Dover, DE	Rating: Excellent

TRAVEL & TOURISM

Great presentation. Tim Johnson, Sports Marketing Manager Visit Winston-Salem, Winston-Salem, NC	Rating: Excellent
Great program, very useful techniques. Jason Piter, Sports Marketing Manager Denton CVB, Denton, TX	Rating: Excellent
I learned a wealth of information on how to talk to media. I am going back to create my "nuggets." Julie Larson, Executive Director Roseville Visitors Association, Roseville, MN	Rating: Excellent
I really enjoyed the seminar. The Cobb Sports Council will use this valued information to bring back to Atlanta, GA. Mike Bower, Executive Director Cobb Sports Council, Atlanta, GA	Rating: Excellent
I thought I knew how to speak, but realized that I need to learn a very specific language when dealing with the media. Xenia Palus, Director, Membership Experience Columbus, Columbus, OH	Rating: Excellent
I won't forget to practice! Benjamin Wilder, Director Greater Savannah Sports Council, Savannah, GA	Rating: Excellent
Information was very basic and informative to my needs as I make presentations to my boss, board and community. Andre Nabors, Sports & Convention Sales Manager Charleston CVB, Charleston, WV	Rating: Excellent
Informative and very useful. Sean Krabach, Event Operations Manager Detroit Metro Sports Commission, Detroit, MI	Rating: Excellent
Interesting and informative. Sean Krabach, Senior Manager, Event Operations Detroit Metro Sports Commission, Detroit, MI	Rating: Excellent
It was great to hear from people who have been on the other side of an interview. David Beachnau, Executive Director Detroit Metro Sports Commission, Detroit, MI	Rating: Excellent

TRAVEL & TOURISM

<p>It was very attention grabbing and interactive!</p> <p>Tim Morgan, Sales Manager, Sports Visit Charlotte, Charlotte, NC</p>	<p>Rating: Excellent</p>
<p>Opened my eyes to the PR game.</p> <p>Jason Sands, Director of Sports Development South Shore Sports Promotions, Hammond, IN</p>	<p>Rating: Excellent</p>
<p>Outstanding - well presented and fun.</p> <p>Janet Boissy, Director of Sales Hampton Inn & Suites, Columbus, OH</p>	<p>Rating: Excellent</p>
<p>Outstanding session! RMA did a great job tailoring the session to meet the specific needs of our organization.</p> <p>Joseph Marinelli, Senior VP, Sales Experience Columbus, Columbus, OH</p>	<p>Rating: Not Rated</p>
<p>Outstanding.</p> <p>James Barger, Marketing Clermont County, Ohio CVB, Batavia, OH</p>	<p>Rating: Good</p>
<p>RMA offers an excellent seminar that helped our organization learn the best techniques for answering all forms of questions from the news media.</p> <p>Matt MacLaren, Executive Vice President Ohio Hotel & Lodging Association, Columbus, OH</p>	<p>Rating: Excellent</p>
<p>Simple yet valuable daily tools.</p> <p>Tammy Stout, Executive Director Greater Augusta Sports Council, Augusta, GA</p>	<p>Rating: Excellent</p>
<p>The information provided is valuable and useful.</p> <p>Tammy Dunn, Sports Marketing Manager Snohomish County Sports Commission, Everett, WA</p>	<p>Rating: Excellent</p>
<p>The presentation is filled with great ideas to take into the workplace right away.</p> <p>Kindra Fry, Director of Sports Bryan - College Station CVB, College Station, TX</p>	<p>Rating: Excellent</p>
<p>Great seminar - very informative!</p> <p>Heather Jorden, Account Executive Windsor Essex County & Pelee Island CVB, Windsor, Ontario, Canada</p>	<p>Rating: Excellent</p>
<p>They knew their stuff.</p> <p>Tracey Hydeck, Director of Marketing Lake Compounce, Bristol, CN</p>	<p>Rating: Excellent</p>

TRAVEL & TOURISM

Things you never think of but can use.

Mark Rath, Supervisor of Convention Sales
Greater Omaha CVB, Omaha, NE

Rating: Excellent

This presentation showed me the tools and procedures needed to be a better public speaker. Thank you!

Jason Puckett, Sports Coordinator
Sarasota CVB, Sarasota, FL

Rating: Excellent

This program taught me easy steps to prepare for and successfully conquer tough interviews. Great Program!

Molly Mattin, Director of Operations
Springfield Area Convention & Visitors Bureau, Springfield, OH

Rating: Excellent

Useful information presented in an entertaining format. Very well done.

Ray Palmer, Executive Director
Pensacola Sport Association, Pensacola, FL

Rating: Excellent

Very informative and can't wait to practice!

Alex Alston, Event Manager
Gainesville Sports Commission, Gainesville, FL

Rating: Excellent