

Presenters

Pragmatic. It's the one word that best describes our work. These are our areas of specialization: Media training, speech coaching, presentation skills, crisis management and communication consulting. We pride ourselves in being street-fighters; we have been in the trenches as reporters and professional communicators for a combined 75+ years. How may we use our expertise to help you communicate clearly?



Gail Hogan, Vice President

Gail Hogan has 25 years experience in TV and radio news reporting. She has taken that knowledge and moved onto media and speech training, as Vice President with Reputation Management Associates of Columbus, Ohio.

With more than 20,000 news interviews over the years, Gail is uniquely qualified to pass on her expertise to others who might face a camera.

Gail worked as a reporter and anchor at WSYX-TV in Columbus for 5 years. Then she moved across the street, to co-host PM Magazine at WCMH-NBC 4, and stayed with the company for 16 years as an anchor for the early evening news shows. Gail also enjoyed working as a morning news anchor at Columbus radio station Q-FM-96 in 1989-90, while at NBC 4. She left NBC 4 in 2004, to begin work with RMA.

Gail holds a Bachelor's degree from the University of Toledo, and received an Emmy for news reporting.



Anthony Huey, President

Anthony Huey's career includes tenures as a news reporter and editor, crisis management specialist and media relations consultant.

As the Senior Editor for Ohio Magazine, Anthony was charged with developing, implementing and managing special editorial projects for the nation's second largest privately-owned state magazine. In addition, Anthony was the managing editor of several Central Ohio city magazines; served as the Associate Publisher of Buon Giorno Magazine, an International Italian-American publication; and also currently serves as president of Novinity Marketing Communications, a Columbus, Ohio-based advertising agency.

His client work includes a wide variety of advertising, public relations and marketing initiatives for companies such as Nike, Planet Hollywood, The Limited, Deloitte & Touche, Bank One, Mettler-Toledo, The State of Ohio, Ashland, and The Ohio State University, among others. Anthony holds a Bachelor's degree in Journalism from The Ohio State University.



Dave Kaylor, Senior Consultant

Dave Kaylor retired from WBNS-10TV in 2005 after 25 years at the station and almost 40 years in broadcast news. He co-anchored 10TV newscasts — number one in their time periods — at 5 p.m., 6 p.m., and 11p.m.

Dave has covered a wide array of news stories in his career including on the scene coverage of many Democratic and Republican conventions, the Oklahoma City bombing, the crumbling of the Berlin wall, Senator John Glenn's return to space, President Clinton's impeachment, and the 9/11 attacks, among many others. He conducted many special reports throughout his career and was the moderator of the 1998 Ohio gubernatorial debate, which was carried statewide and on C-Span nationwide.

Dave's dedication and commitment to news reporting earned him two Regional Emmy nominations and two Emmys for the weekly program "Capital Agenda." In 1996 he was awarded the Best Male Anchor of the Year in Large Markets by the National Academy of Television Journalists in Washington, D. C. Dave was inducted into The Ohio Associated Press Broadcasters Associations' Hall of Fame in 2007. He graduated from The Ohio State University with two degrees in education and attended law school at OSU.